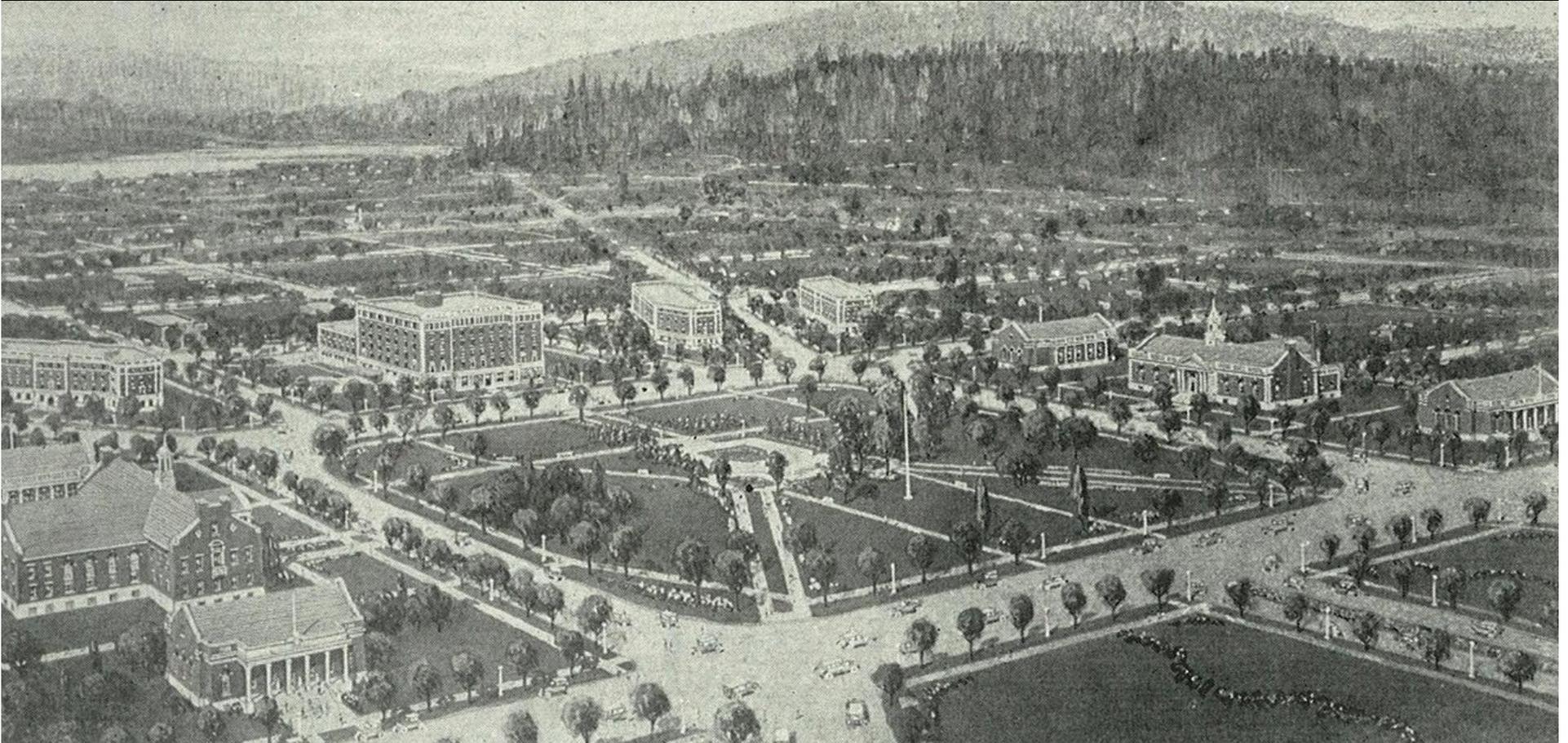


# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009



***PLEASE TAKE A MOMENT TO  
SIGN IN SO THAT WE CAN  
KEEP YOU UPDATED ON  
PROJECT PROGRESS***

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Meeting Agenda*

### Agenda for tonight's meeting

- **Project Introduction**
- **Project Scope and Goals**
  - **History**
  - **Access**
  - **Activity**
- **Group Exercises (4 Questions)**
- **Group Reporting**
- **Summary & Next Steps**

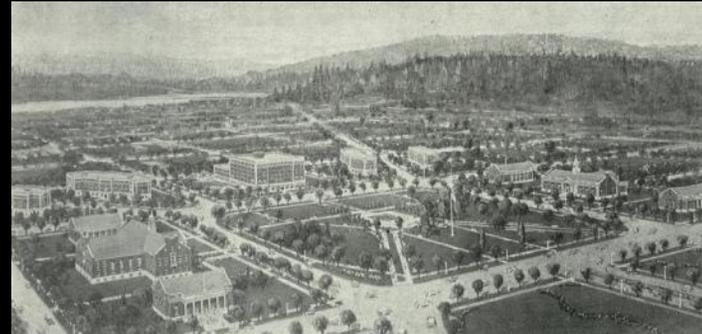
# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Project Background: Project Scope and Goals*

**History:** *The Park has a rich and significant history*

**Goal #1:** **Celebrate the history of the Park through the design solution**



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Project Background: Project Scope and Goals*

**Access:** *The Park is difficult to access*

**Goal #2:** **Enhance pedestrian and vehicular safety, access to the Park**



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Project Background: Project Scope and Goals*

**Activity:** *The Park is currently underutilized*

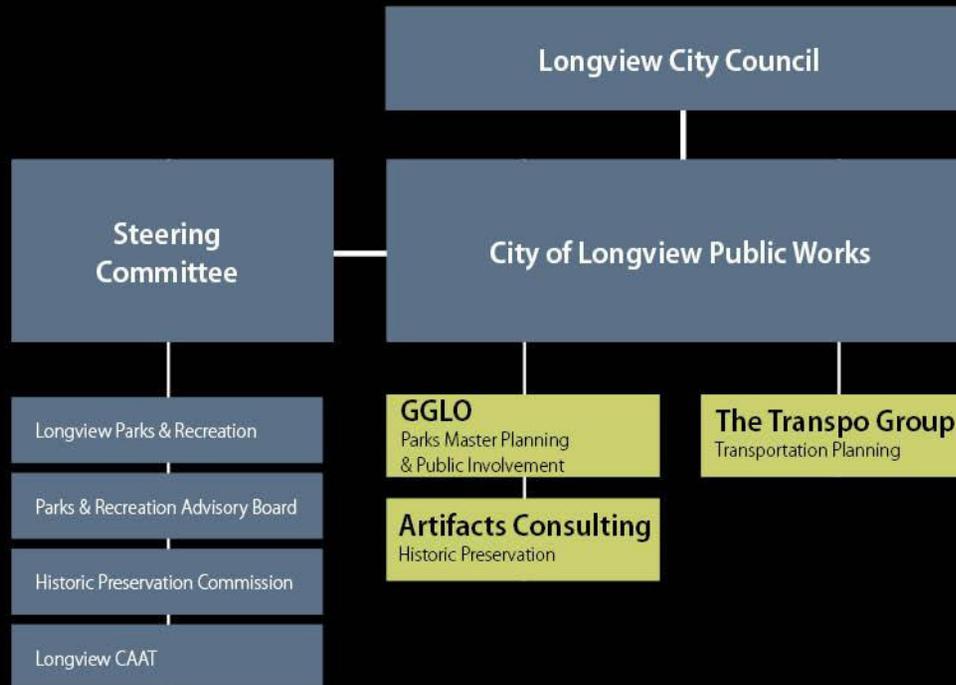
**Goal #3:** **Increase activity and improve condition of the Park**



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

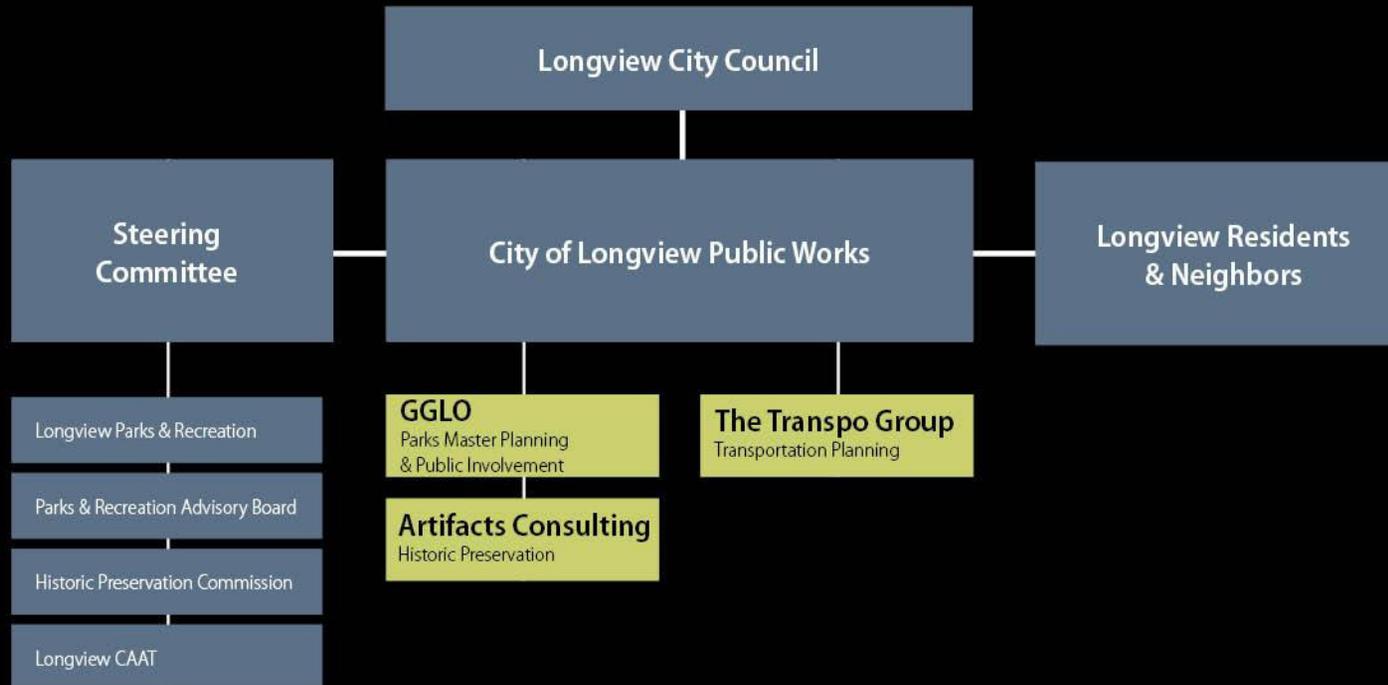
## *Project Background: Process and Timeline*



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

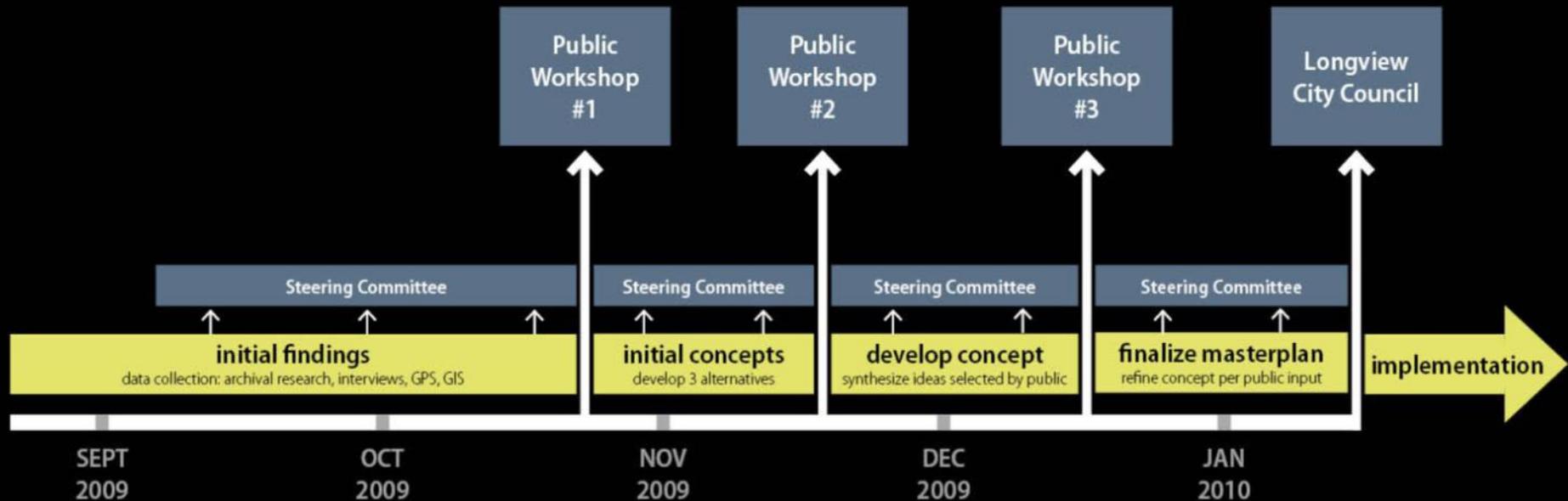
## *Project Background: Process and Timeline*



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Project Background: Process and Timeline*



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Project Background: Process and Timeline*

### **Public Workshop #1 – Project Introduction (Tonight)**

**Determine community values and vision for Park; Gather input for developing Concept Alternatives**

### Public Workshop #2 – Concept Alternatives (December 2009)

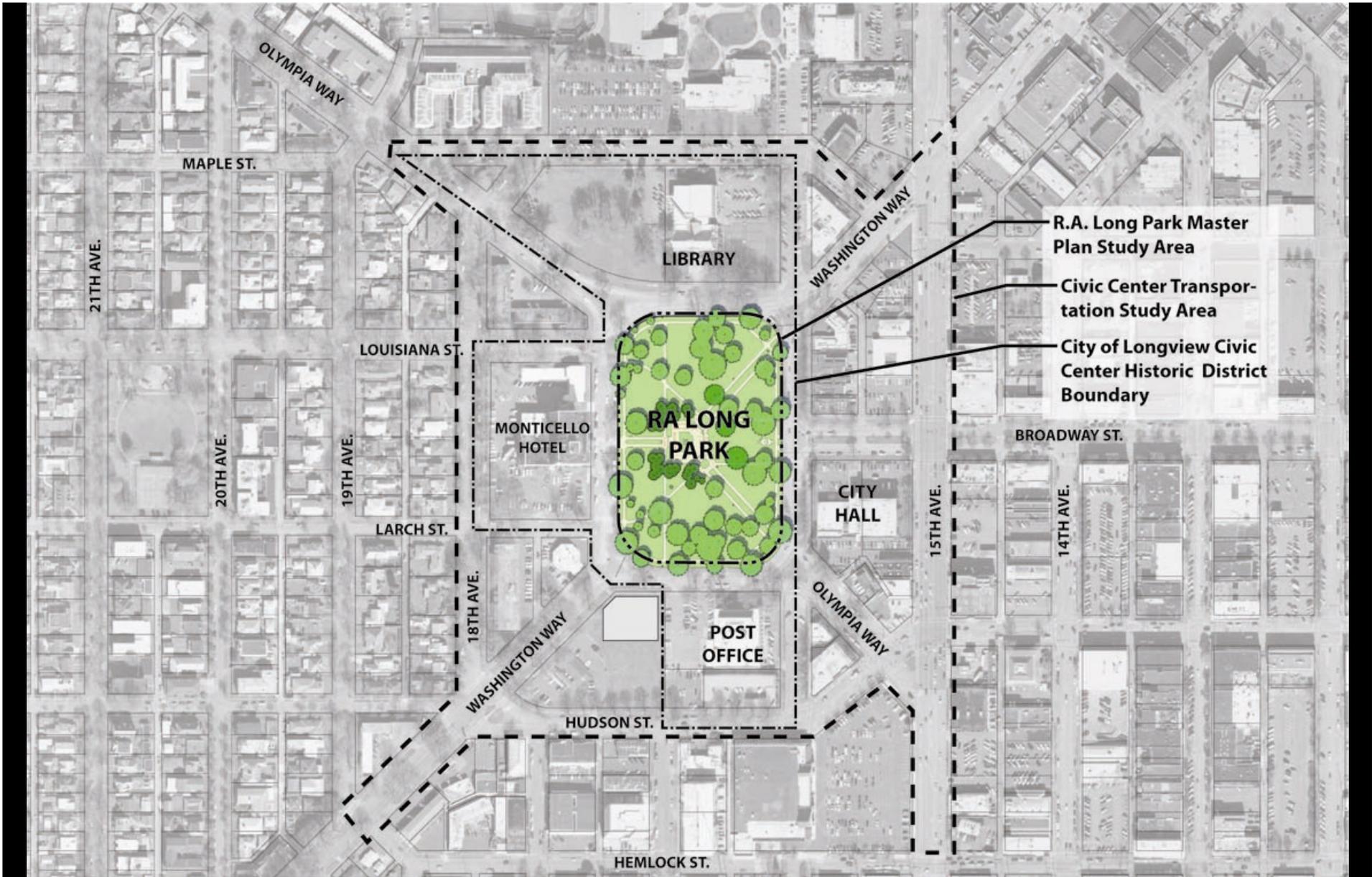
Present Concept Alternatives for review and feedback to determine preferred alternative

### Public Workshop #3 – Master Park Plan (January 2010)

Present Preferred Concept for review and feedback

### Final Presentation (January 2010)

Present Preferred Concept to City Council for approval



R.A. Long Park Master Plan Study Area

Civic Center Transportation Study Area

City of Longview Civic Center Historic District Boundary

LOWER COLUMBIA  
COLLEGE

OLYMPIA WAY

MAPLE ST.

LIBRARY

WASHINGTON WAY

COMMERCIAL/  
RETAIL CORE  
DISTRICT

OLD WEST SIDE  
RESIDENTIAL  
DISTRICT

LOUISIANA ST.

MONTICELLO  
HOTEL

RA LONG  
PARK

BROADWAY ST.

20TH AVE.

19TH AVE.

LARCH ST.

CITY  
HALL

15TH AVE.

14TH AVE.

18TH AVE.

WASHINGTON WAY

POST  
OFFICE

OLYMPIA WAY

HUDSON ST.

HEMLOCK ST.





# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Project Observations*

### Our Observations:

#### **Context**

- Centerpiece of Civic Center District; Historic center of planned community

#### **Use**

- Passive activities and occasional community & seasonal events
- Underutilized given size and prominent location

#### **Access & Safety**

- Difficult to access park due to width of adjacent roadway
- Various elements need replacement or enhanced maintenance for accessibility within the park (Concrete paving and steps)

#### **Features**

- Existing stock of mature trees is asset to park and community
- Site furniture and utilities have been added over time including benches, tables, trash cans, lights, utility poles, and historical/interpretive markers

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Project Scope and Goals*

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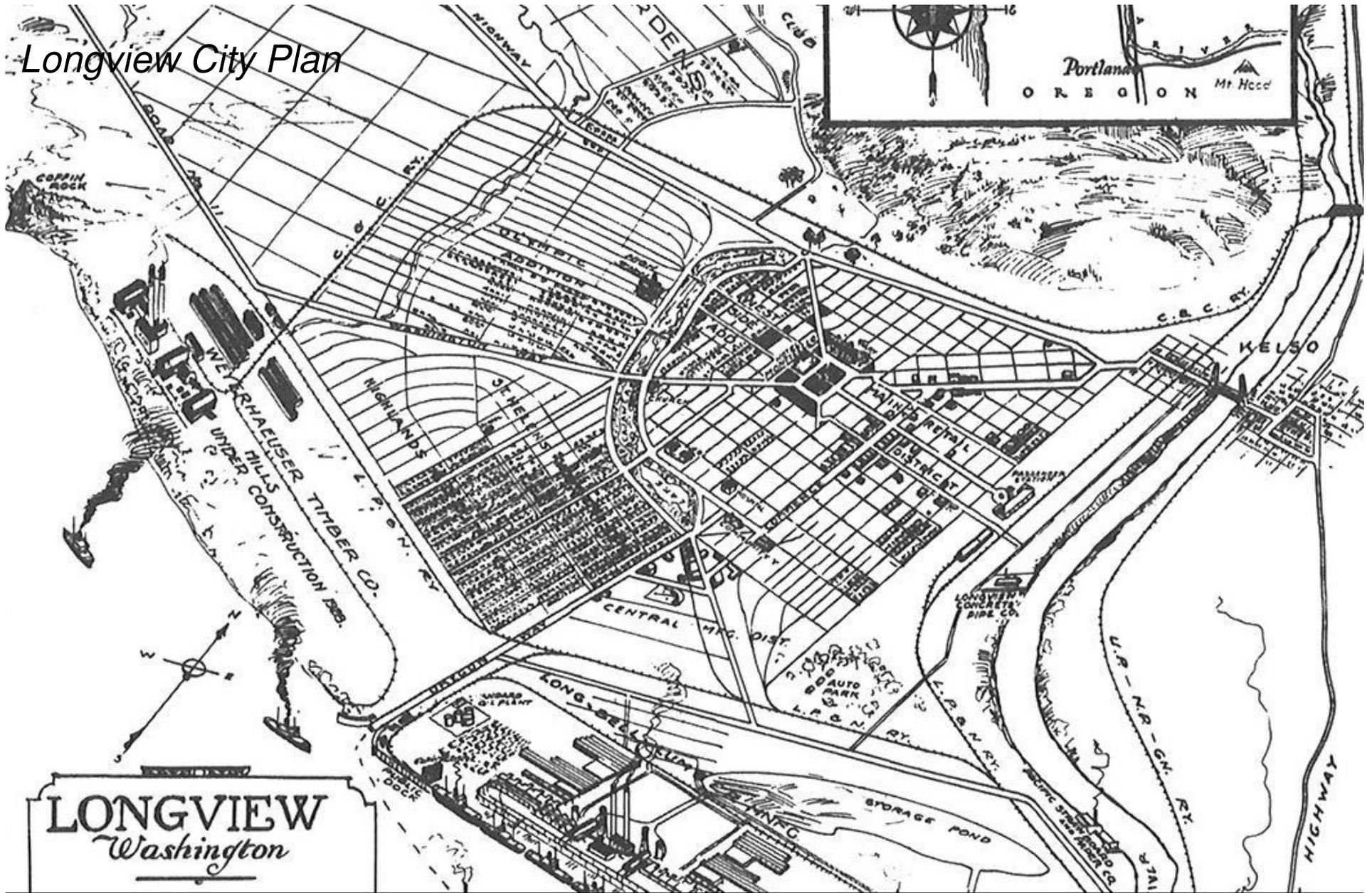
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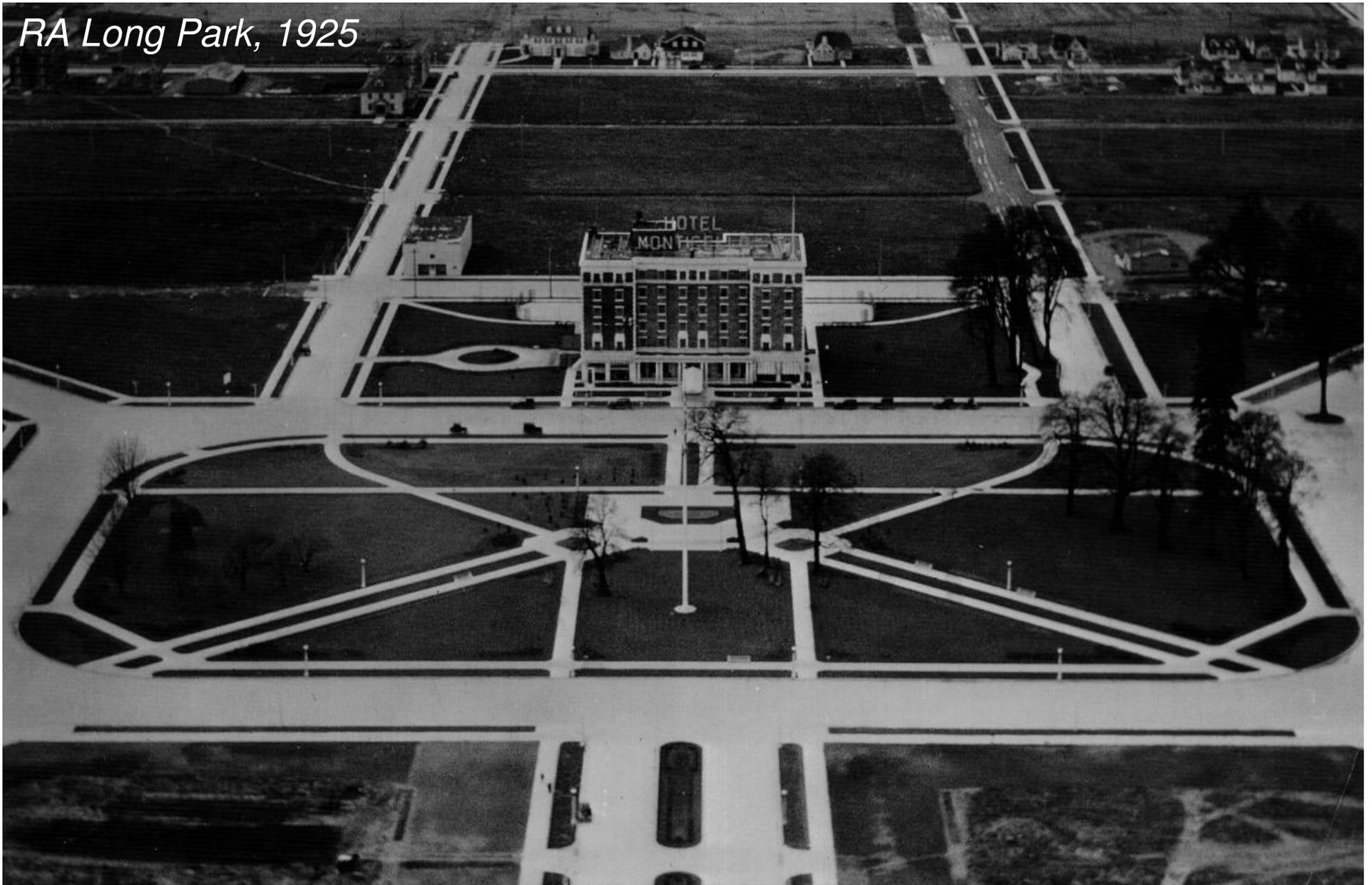
# Longview City Plan



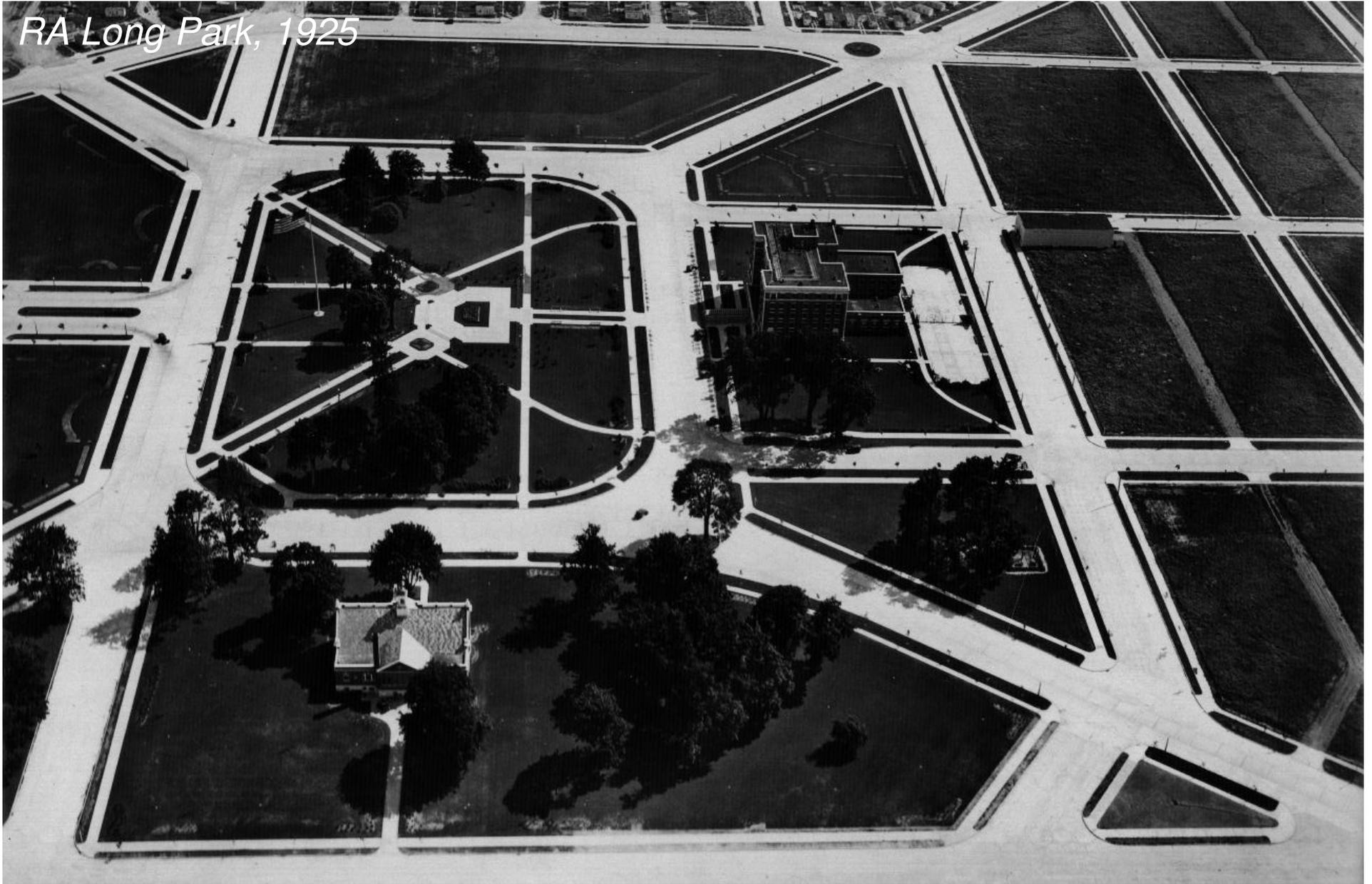
**LONGVIEW**  
*Washington*



RA Long Park, 1925



RA Long Park, 1925



  
**ARTIFACTS**  
*Architectural Consulting*

G G L O  
architecture | interior design  
planning & urban design  
landscape architecture



*RA Long Park, 1925*



*RA Long Park, 1925*



*RA Long Park, 1955*



*May Tulips, May 1925*



LB 1988



*Maypole Festival, May 1925*



I.B.2003.



*Early Spring, March 1926*



L.B. 2185



*Memorial Dedication, July 1926*



*Fall Leaves, ca. 1926*



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Original Park Furnishings*



*Original Park Lamp, 1925*



*Original Park Bench, 1925*

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Existing Condition of Park Paving*



*Re-leveled Sidewalk*



*Uneven Settling of Concrete Steps*



*Cracked and Re-leveled Specialty Paving*



*Cracked and Re-leveled Specialty Paving*

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Existing Condition of Park Vegetation*



*Evergreen Trees*



*South Lawn*



*North Lawn*



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## Current Park Furnishings



*Ballot Box*



*Original Park Bench*



*Elec Outlet Pole*



*Elec Meter & Panel*



*Mailboxes*



*Light Pole*



*Bench*



*Trash Can*



*Light Pole*

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## Current Memorials in RA Long Park



RA Long Bust, 1942



Sundial, 1939



Caitlin Family, 1926



Plymouth Rock, 1926



North to Olympia, 1926



Huntington Family, 1928



VFW Memorial, 2007



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Project Scope and Goals*

**History:** The Park has a rich and significant history

**Goal #1:** *Celebrate the history of the Park through the design solution*

**Access:** The Park is difficult to access

**Goal #2:** *Enhance vehicular and pedestrian safety, access to the Park*

**Activity:** The Park is currently underutilized

**Goal #3:** *Increase activity and improve condition of the Park*

## R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

### *Transportation: Existing Conditions in Civic Circle*

- Inadequate sight distance for pedestrians and vehicles
- Conflict points with driveways and connection points in Circle
- Long pedestrian crossing times
- Speed issues
- 93% of the traffic is through traffic
- Weaving friction created by having two lanes in or out

## R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

### *Transportation:*

**Purpose:** Enhance safety for travel within the circle as well as improve pedestrian accessibility to the park

**Methodology:** Develop improvement alternatives through a review of collisions data, traffic patterns, and general roadway/intersection capacity

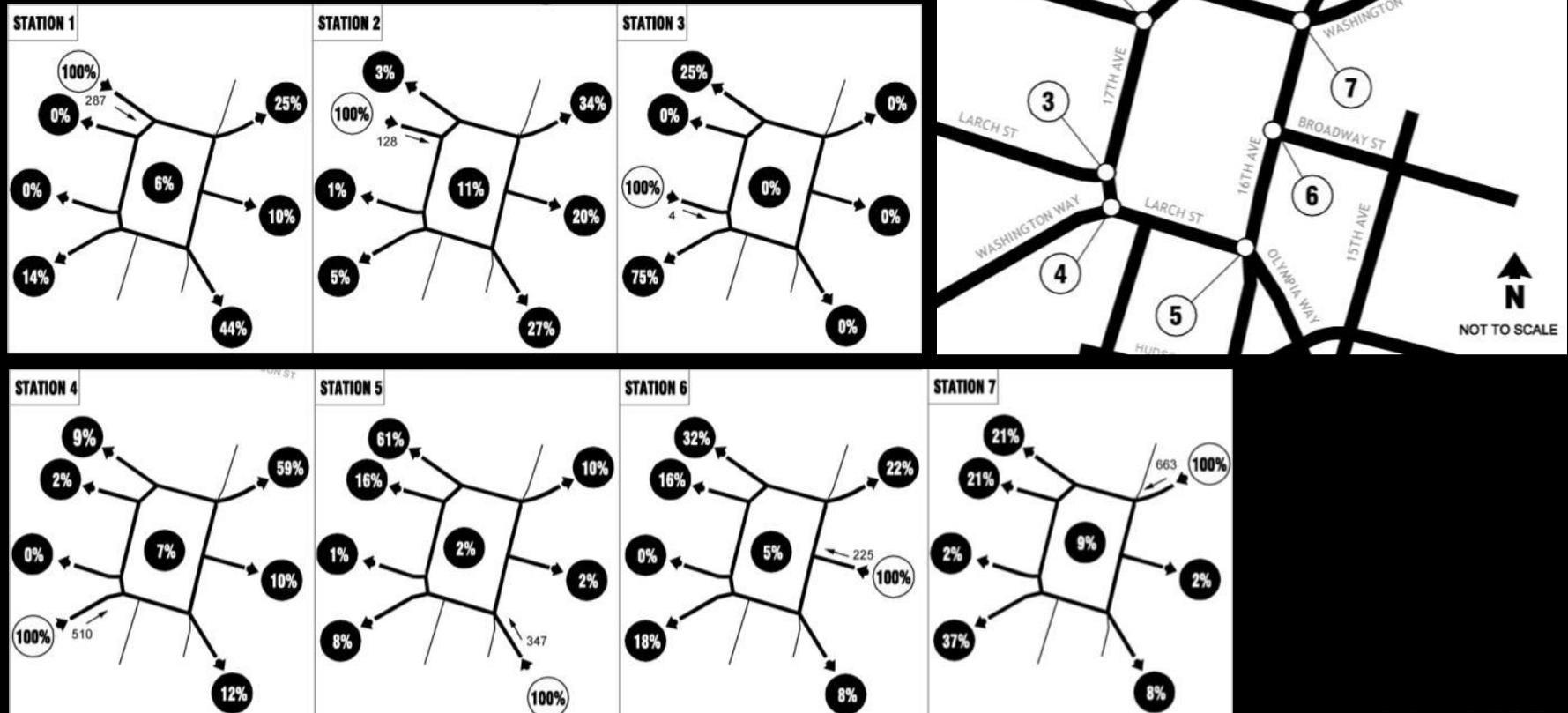
**Potential Improvement elements:** Elimination of parking on one side of the circle, bulb outs to reduce pedestrian crossing times and improve visibility, reduction of circulating lanes, relocation of mail and voting boxes, the location and number of connections into the circle.

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## Transportation: Origin Destination Study

93% of traffic in the Circle is through traffic



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Design Principles*

***Transportation Improvements will support R.A. Long Park Master Plan Future Vision:***

### **Traffic Calming**

- Curb Bulbs | Speed Tables | Raised Crosswalks | Design Consistent with Capacity Needs | On-Street Parking

### **Enhanced Pedestrian Environment**

- Improved Crossings | Wider Sidewalks | Lighting

### **Access**

- Location and Number of Driveways | Access Control

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

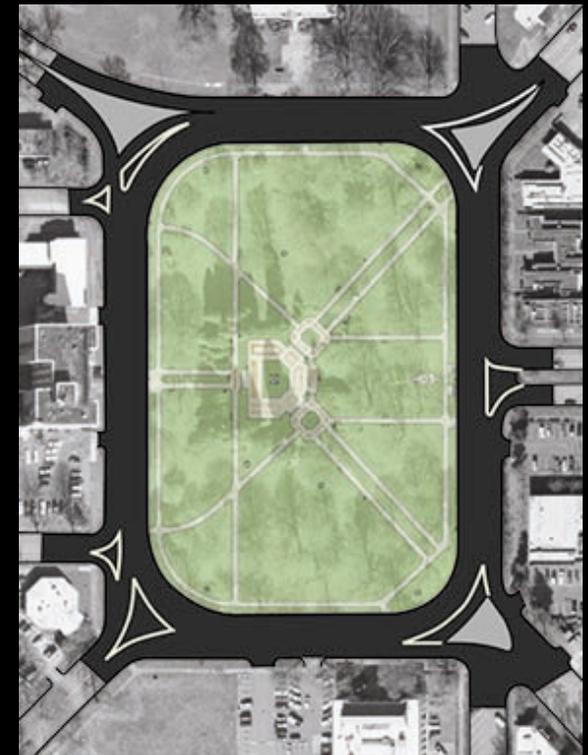
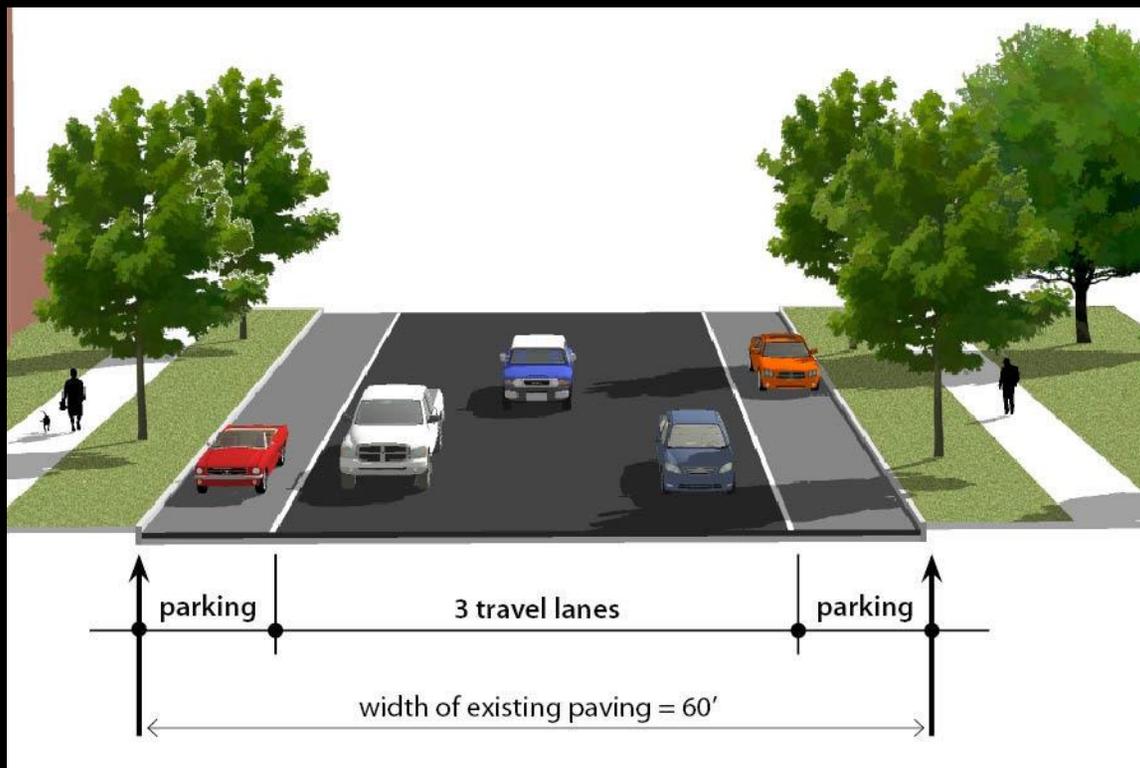
## *Preliminary Concepts*

- 1. Traffic Calming***
- 2. Local Access***
- 3. Two-way Traffic with Park Expansion***

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Transportation: Existing Condition*



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

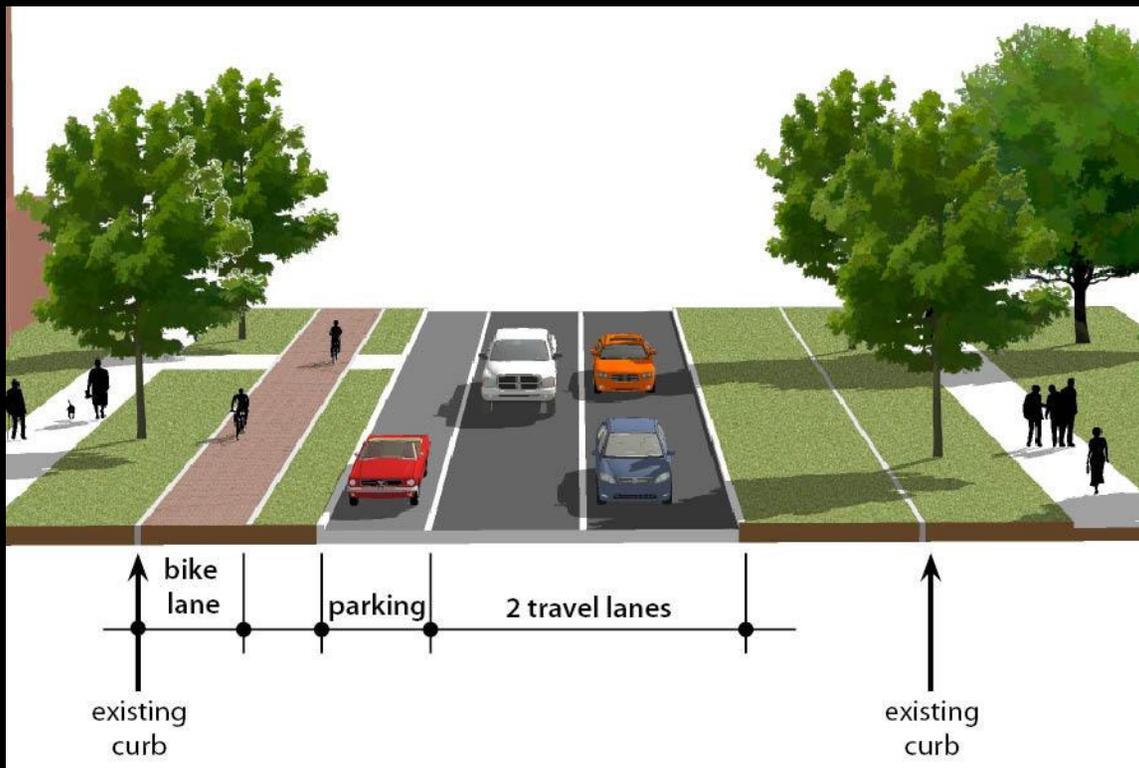
## *Transportation: Existing Condition*



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## Transportation: Traffic Calming



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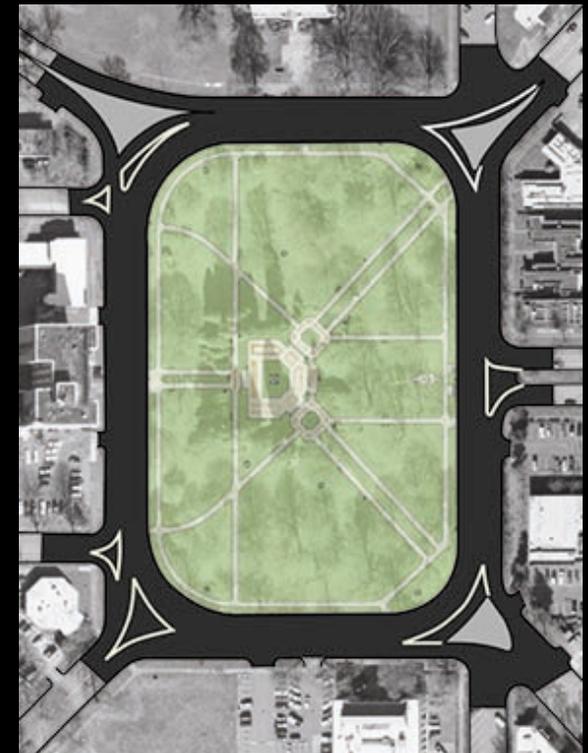
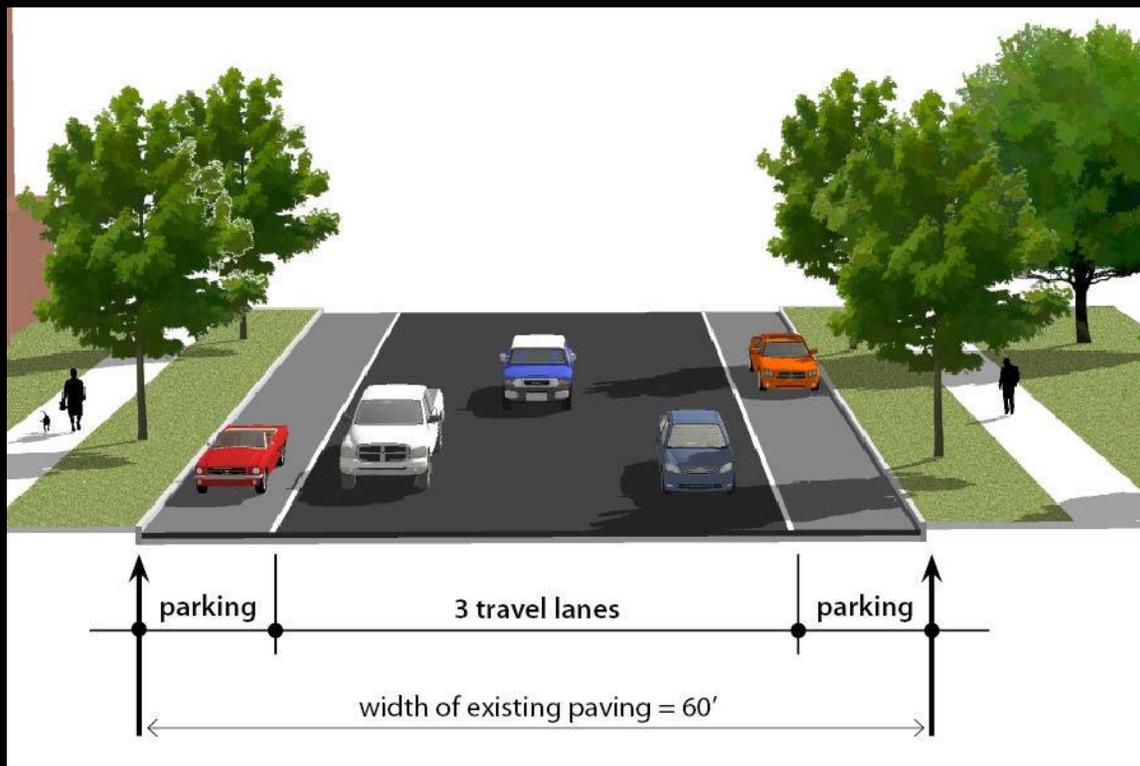
## *Transportation: Traffic Calming*



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

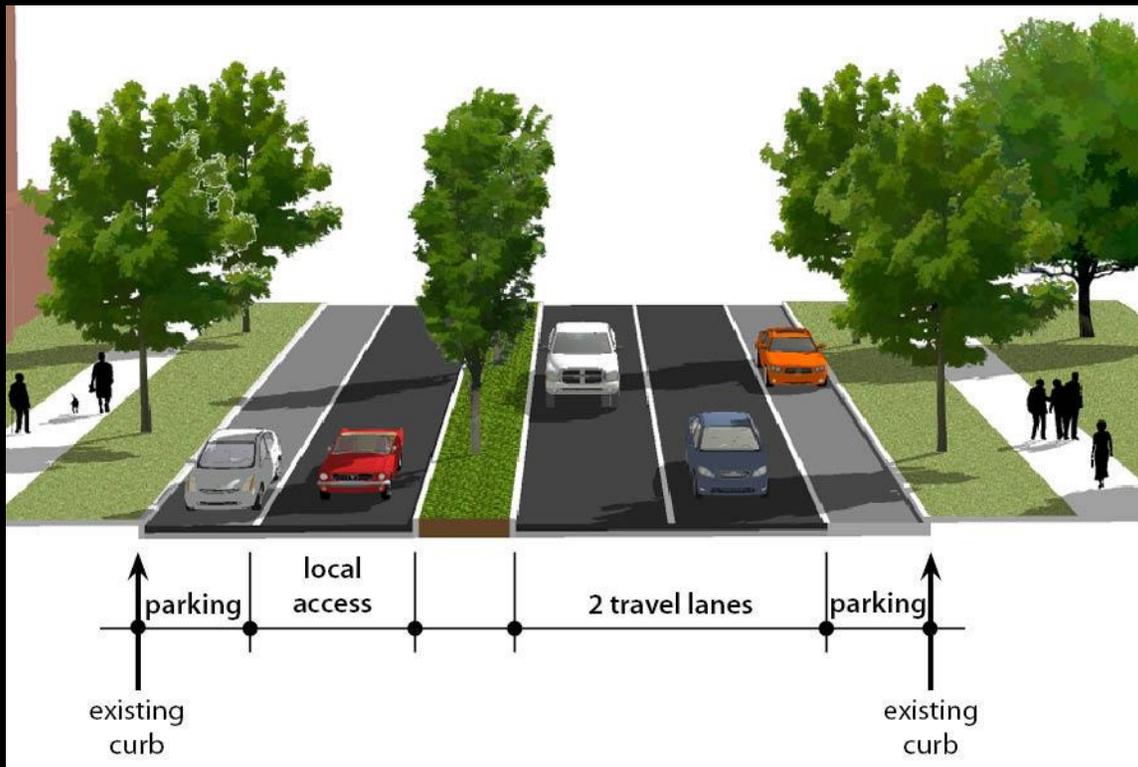
## Transportation: Existing Condition



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## Transportation: Local Access



# R.A. Long Park & Civic Center Circle

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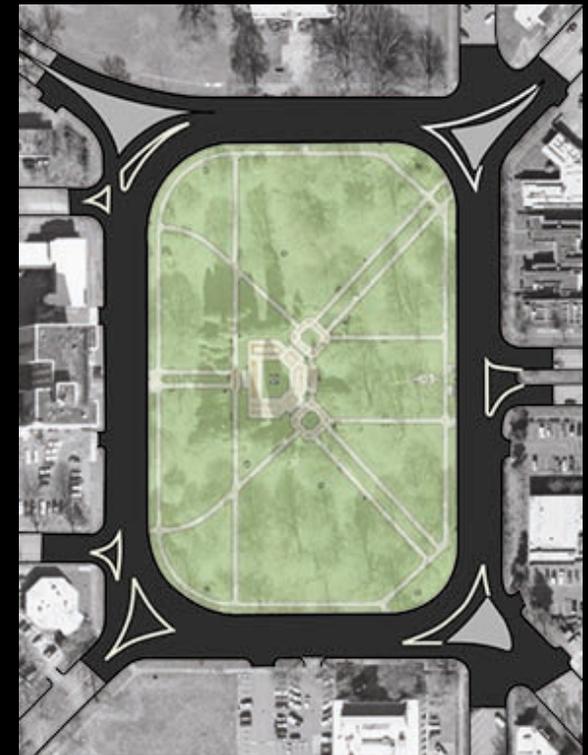
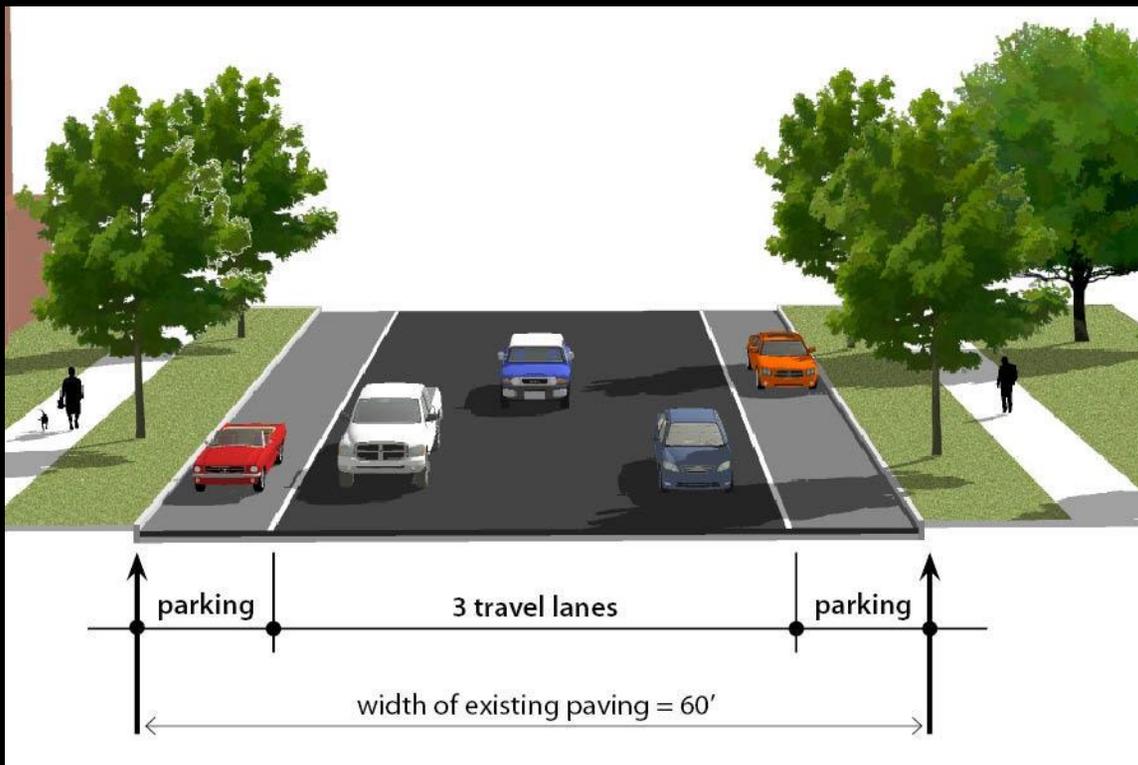
## *Transportation: Local Access*



# R.A. Long Park & Civic Center Circle

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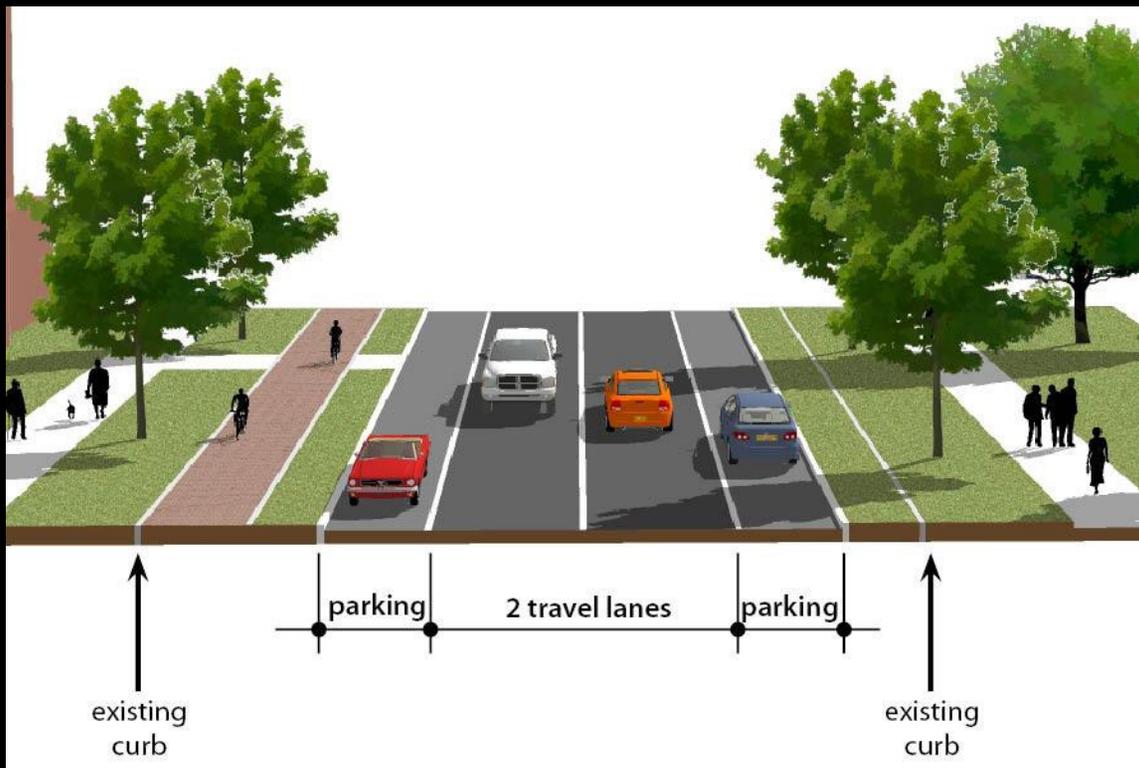
## *Transportation: Existing Condition*



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Transportation: Two-way Traffic with Park Expansion*



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Project Scope and Goals*

**History:** The Park has a rich and significant history

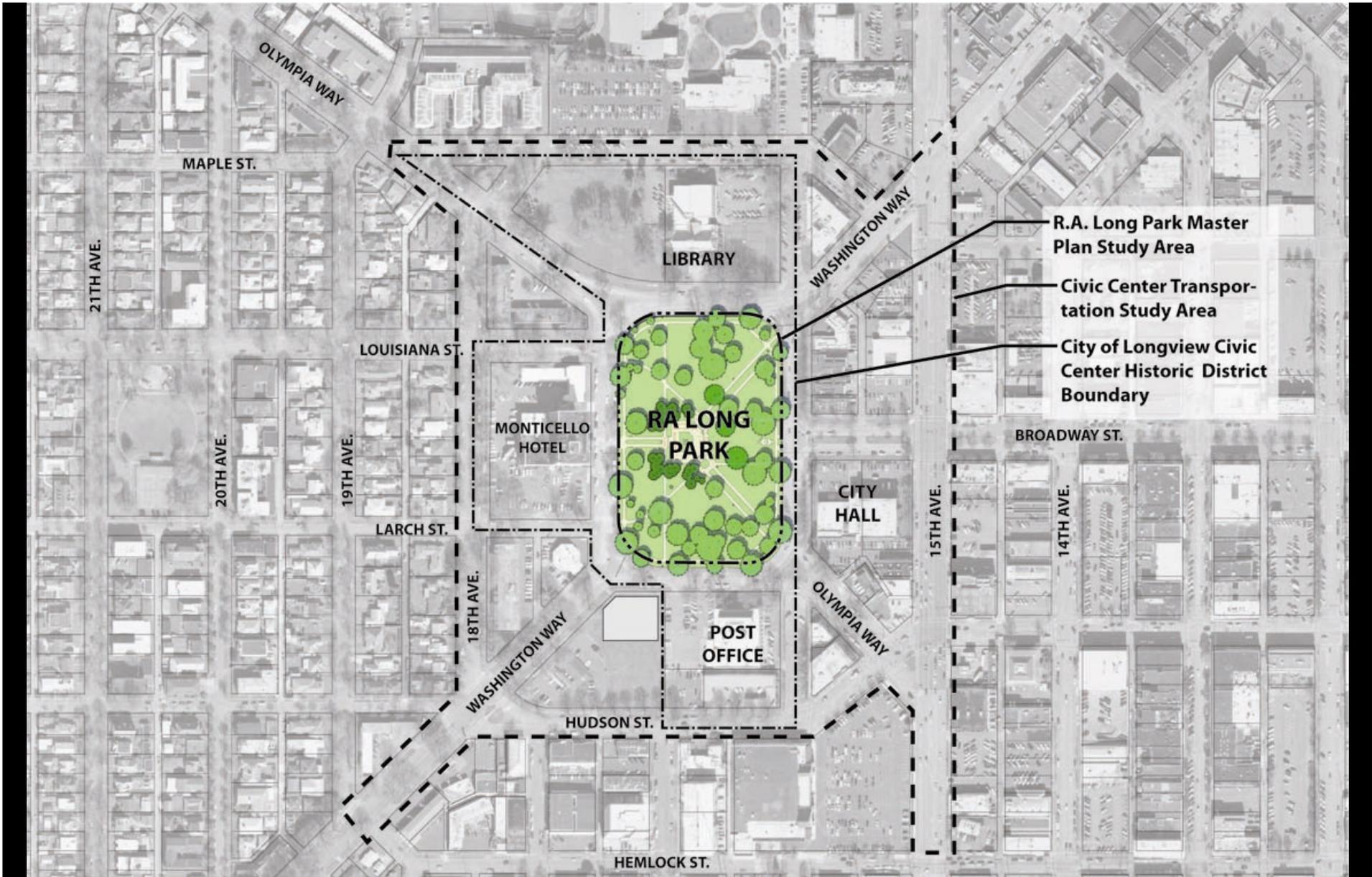
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**R.A. Long Park Master Plan Study Area**

**Civic Center Transportation Study Area**

**City of Longview Civic Center Historic District Boundary**

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Potential Improvements*

### **Potential Opportunities:**

- Activate the park and develop as community destination through new activities and features
- Enhance connections to and through the park and with the surrounding community
- Enhance safety, accessibility, and sense of welcome
- Retain or restore historic design elements
- Storytelling of unique park and community history
- Incorporate sustainable solutions

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Potential Improvements*

### Community Event Space & Programming:

- Concerts and other performances
- Outdoor movies
- Farmer's market
- Vendors (hot dog or ice cream carts)



# R.A. Long Park & Civic Center Circle

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## *Potential Improvements*

### Access & Circulation:

- Accessibility upgrades to walkways and plazas
- New and improved crossing with Civic Center Circle



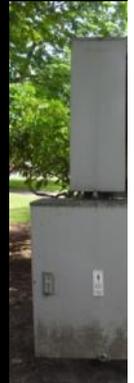
# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Potential Improvements*

### Site Furniture and Lighting:

- More benches, picnic tables, trash receptacles, doggie clean-up dispensers
- Consistent lighting (Upgraded pole lights, landscape, event)



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Potential Improvements*

### Play Elements:

- Traditional play equipment (swings, climbers)
- Creative or interpretive play
- Game courts (bocce, horseshoes)



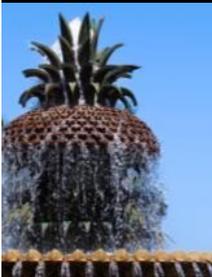
# R.A. Long Park & Civic Center Circle

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## *Potential Improvements*

### Water Elements:

- Traditional public fountain
- Interactive water feature
- Playful water art or landscape fountains



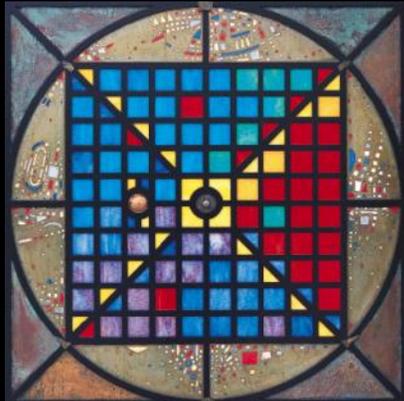
# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Potential Improvements*

### Art, Education, & Storytelling:

- Permanent public art
- Historical storytelling
- Space for temporary art installations



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Potential Improvements*

### Landscape:

- New or upgraded planting beds
- Demonstration gardens



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Potential Improvements*

### Green Infrastructure:

- Stormwater management
- 'Dark Skies' lighting
- Recycled or low-impact materials



# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Group Exercise Questions*

### **Group Exercise Rules**

1. Break into small discussion groups with facilitator
2. Work through 4 group exercises (15 minutes each)
3. Regroup for reporting (1 representative from each group)

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Group Exercise Questions*

### Question #1:

What is your overall **vision** for R.A. Long Park? What is the single most important **goal** for the project?

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Group Exercise Questions*

### Question #1:

What is your overall **vision** for R.A. Long Park? What is the single most important **goal** for the project?

### Follow-Up Activity:

Share your vision and most important goal with your group.

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Group Exercise Questions*

### Question #2:

Do you currently use R.A. Long Park? If so, what do you do when you visit the park?

## R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

### *Group Exercise Questions*

#### Question #2:

Do you currently use R.A. Long Park? If so, what do you do when you visit the park?

#### Follow-Up Activity:

Place a voting dot on your favorite feature or area in R.A. Long Park. Feel free to write or draw on the Plan Board.

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Group Exercise Questions*

### Question #3:

When you visit the park, how do you get there? Where do you enter the park? Which transportation elements do you prefer?

## R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

### *Group Exercise Questions*

#### Question #3:

When you visit the park, how do you get there? Where do you enter the park? Which transportation elements do you prefer?

#### Follow-Up Activity:

- (1) Place a voting dot on your typical entry point to R.A. Long Park. Feel free to write or draw on the Plan Board.
- (2) Place a voting dot on the transportation elements that you like best or write in your own ideas.

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Group Exercise Questions*

### Question #4:

Which of the potential uses for the Park do you like the most?  
What other uses would attract you to the Park?

## R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

### *Group Exercise Questions*

#### Question #4:

Which of the potential uses for the Park do you like the most?  
What other uses would attract you to the Park?

#### Follow-Up Activity:

Place your voting dots on the idea or ideas that you like best on the Program Boards – Feel free to write in your own ideas. You can use your dots however you like - You can vote 3 times for a single idea or vote for 3 separate ideas.

# GROUP REPORTING

# R.A. Long Park & Civic Center Circle

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Public Workshop #1 | October 21, 2009

## NEXT STEPS

# R.A. Long Park & Civic Center Circle

Public Workshop #1 | October 21, 2009

## *Project Background: Process and Timeline*

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Determine community values and vision for Park; Gather input for developing Concept Alternatives

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# R.A. Long Park & Civic Center Circle

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Public Workshop #1 | October 21, 2009

# Thank you!