

# 2015 Council Initiatives

## OUR MISSION

It is the mission of Longview City Council to mindfully develop and implement sustainable environmental, economic, and social strategies that protect and improve the quality of life in Longview. This mission challenges us to deliver services within the community's resources and at an acceptable level of risk.

## OUR VISION

It is the vision of Longview to require forward-thinking leadership that creates an environment for excellence within the organization and promotes inclusiveness within the community.

**Provide sustainable water quality & environmental infrastructure**

**Continue effective financial management**

**Enhance public safety and emergency response**

**Strengthen economic conditions & create new opportunities**

**Preserve and enhance neighborhoods**

**Improve transportation systems**

**Address quality of place issues**