



2008 COUNCIL INITIATIVES

OUR MISSION: It is the mission of the City of Longview to develop and implement strategies that protect and improve the quality of life in our community. In doing so, we strive to deliver services in a cost-effective manner and within an acceptable level of risk.

OUR VISION: Our vision of Longview requires forward-thinking leadership that creates an environment for excellence within the organization and promotes inclusiveness within the community.

PRIORITY 1: Address the crime problem.

PRIORITY 2: Support and proactively respond to current and future utility and infrastructure needs.

PRIORITY 3: Provide increased support in the Highlands area.

PRIORITY 4: Create a financially strong diversified economy.

PRIORITY 5: Create a "sustainable" positive Longview image.

PRIORITY 6: Continue effective financial management of the City.

PRIORITY 7: Support sustainable, managed growth.

PRIORITY 8: Maintain and improve the City's transportation system.

PRIORITY 9: Increase the vitality of downtown Longview.

PRIORITY 10: Seek opportunities for funding and support of policies that will enhance the quality of life for Longview residents.

PRIORITY 11: Enhance parks, recreation, and cultural activities and facilities.

PRIORITY 12: Encourage the reduction of the carbon footprint in the community.

PRIORITY 13: Facilitate the preservation of existing neighborhoods.

PRIORITY 14: Create a successful learning community.

PRIORITY 15: Promote a healthy community.