State of the City

October 3, 2013

Don Jensen, Mayor

Bob Gregory, City Manager

The City of Longview Washington

Continue effective financial management

Financial Highlights

- For the eighteenth consecutive year, the City was awarded the Certificate of Achievement for Excellence in Financial Reporting by the Government Finance Officers Association of the United States and Canada. Only those entities achieving the highest standards in governmental accounting and financial reporting receive this award.
- Achieved 6th consecutive Well-City Award resulting in AWC/Regence 2014 premium discounts of 2%.

Financial Highlights

- 2013-2014 healthcare adjustments:
  - Converted all 270 benefit eligible employees except Transit (ATU) to Hi-Deductable Health Plan with HRA
  - Employees are incented to control/manage their costs to save money from their HRA account for roll-over into VEBA for retirement
- City's healthcare premium costs reduced by approx. 55% of standard minimum deductible plan premiums.
- After eight months experience, projecting to save **$366,807** in calendar year 2013 over 2012.
- Employee time loss through June 31, 2013 reduced from 439 time loss hours in 1st six months of 2012 to 244 time loss hours through 6/30/13 = 44% reduction.

Financial Highlights

- Implemented cost-saving functionality of City facilities:
  - Street light conversion
  - City Hall window replacement & HVAC upgrades
- Fleet Services Division recently named one of the 100 most efficient fleet operations in North America by *Government Fleet* magazine.
  - Recognized especially for its working environment and productivity, as well as the introduction of alternative fuels and other green initiatives including use of technology and downsizing of vehicles.

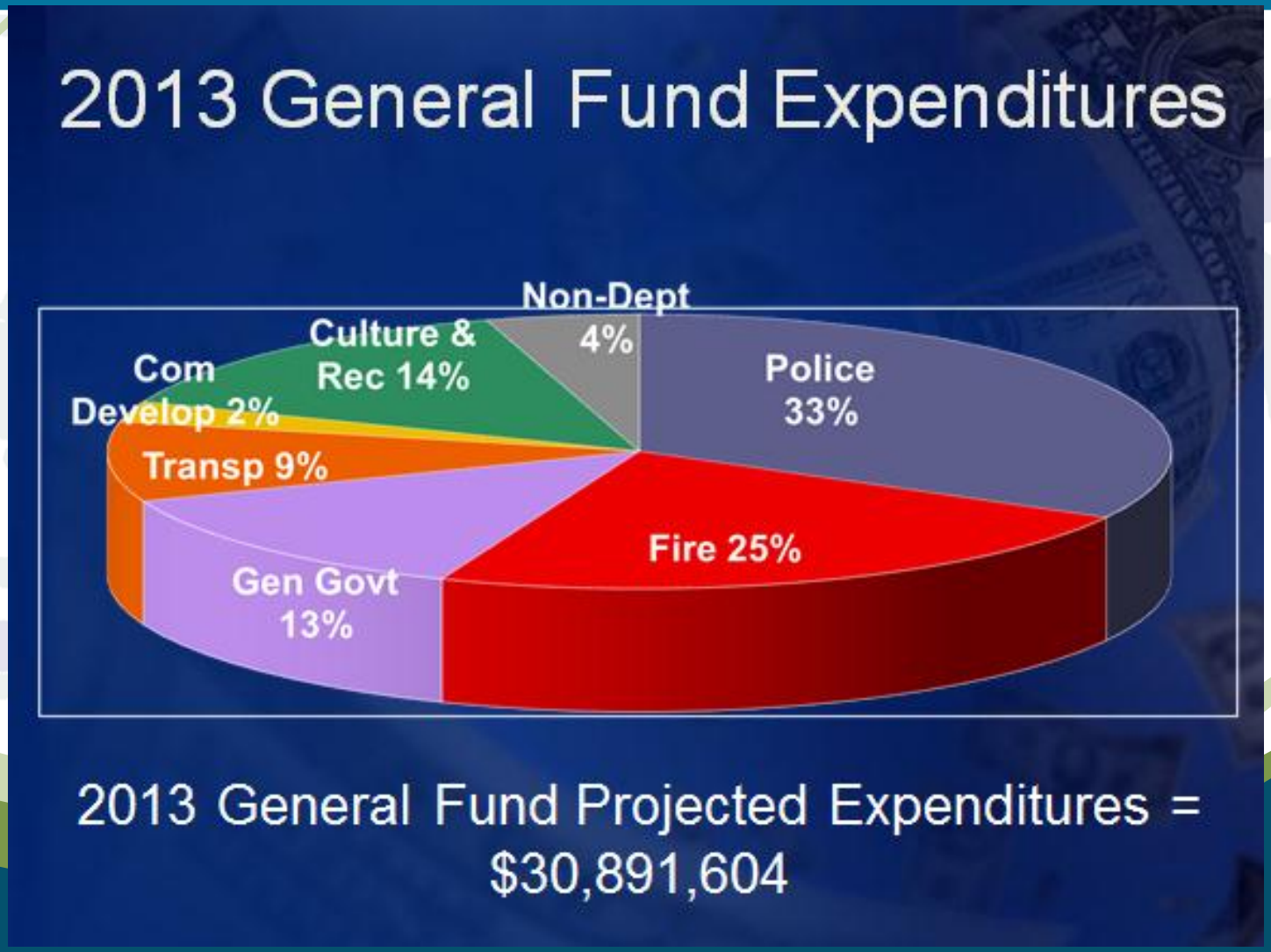
Financial Highlights

2013-14 General Fund Overview

	2013 Budget	2013 Projected	2014 Budget
Beg Fund Balance	$5,100	$6,257	$6,665
Revenue	$31,025	$31,300	$31,510
Total Revenue	$31,025	$31,300	$31,510
Expenditures	$31,577	$30,892	$32,391
Total Expenditures	$31,577	$30,892	$32,391
Beg Cash Required	($552)	$408	($881)
End Fund Balance	$4,548	$6,665	$5,784
% of End Fund Bal	14.4%	21.6%	17.9%

Initiative: Continue effective financial management

Financial Highlights



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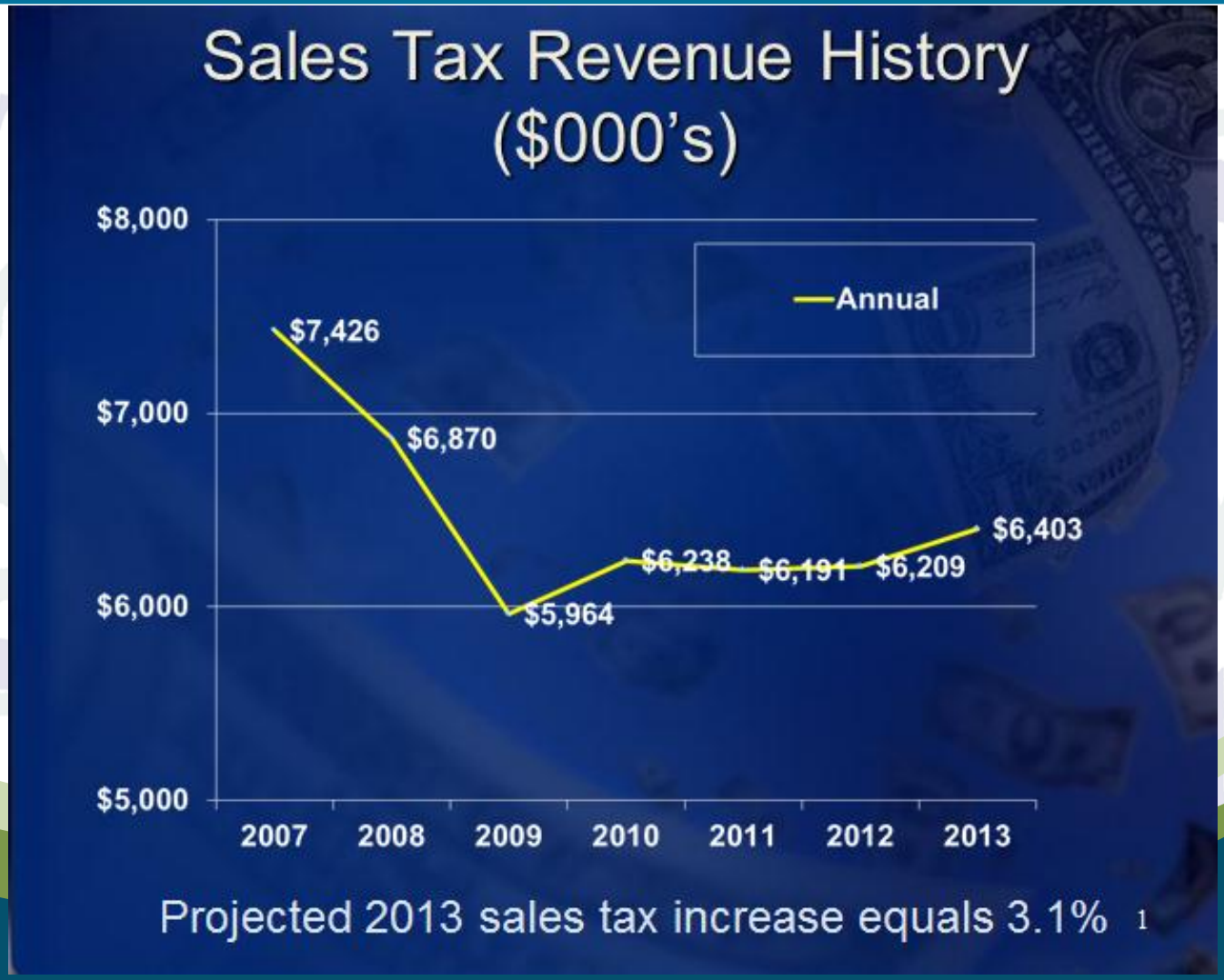

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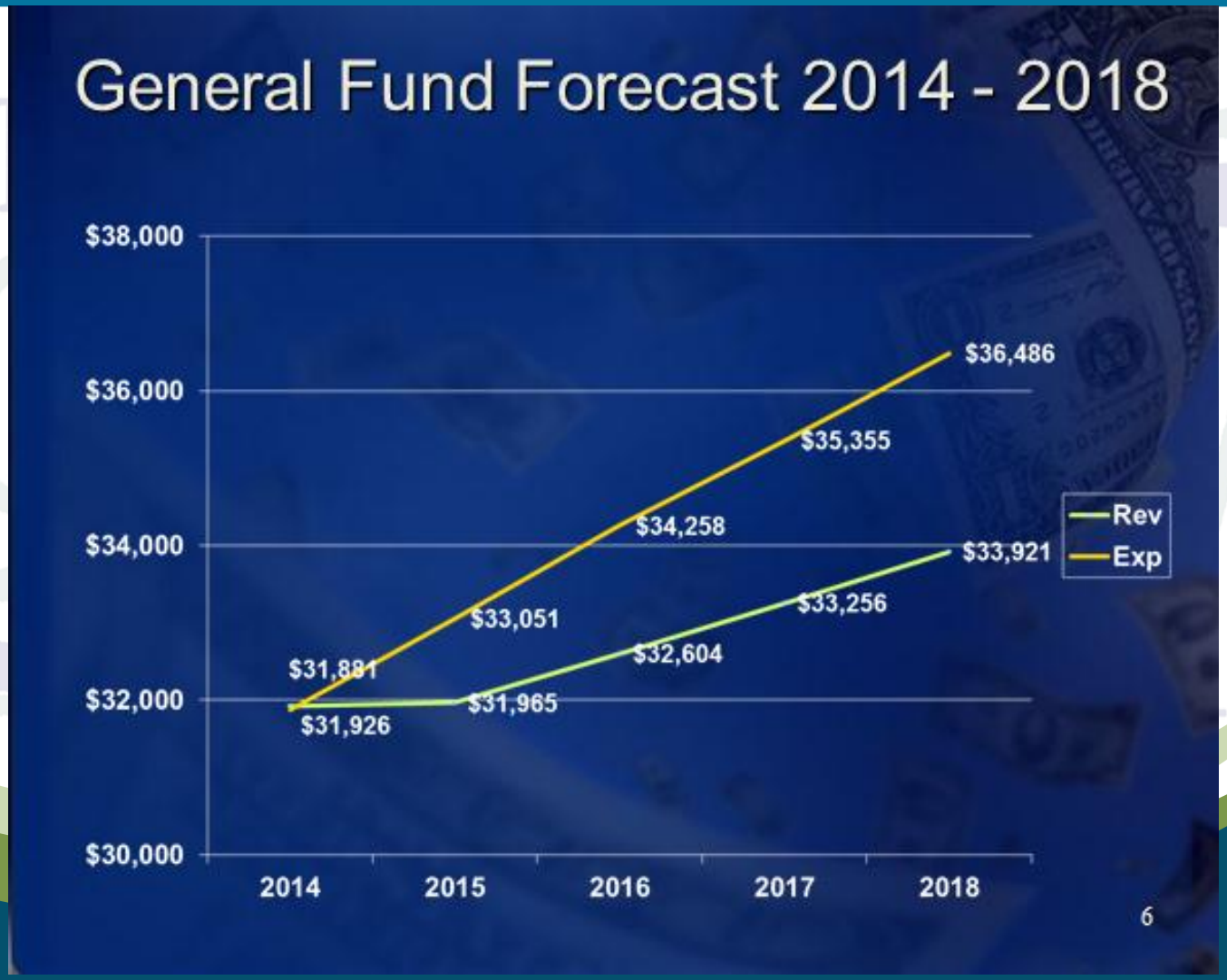


Initiative: Continue effective financial management

Provide sustainable water quality & environmental infrastructure

MFR Water Treatment Plant

- Constructed to meet customer demand for the next 20 years; water rights secured to meet customer demand for more than 50 years
- Total project cost estimate in March 2009: $38.7 million. Cost effective design and favorable bids **lowered** project cost to $33 million
- Water rate increases minimized because of grants and low interest loans
- New ground-water source. Water quality health standards not compromised. City staff is investigating options to reduce hard water deposits.

May '06
Began feasibility studies

January '10
Council authorized design

December '10
Construction began

January '13
Began serving Longview & Beacon Hill District customers

Initiative: Provide sustainable water quality & environmental infrastructure

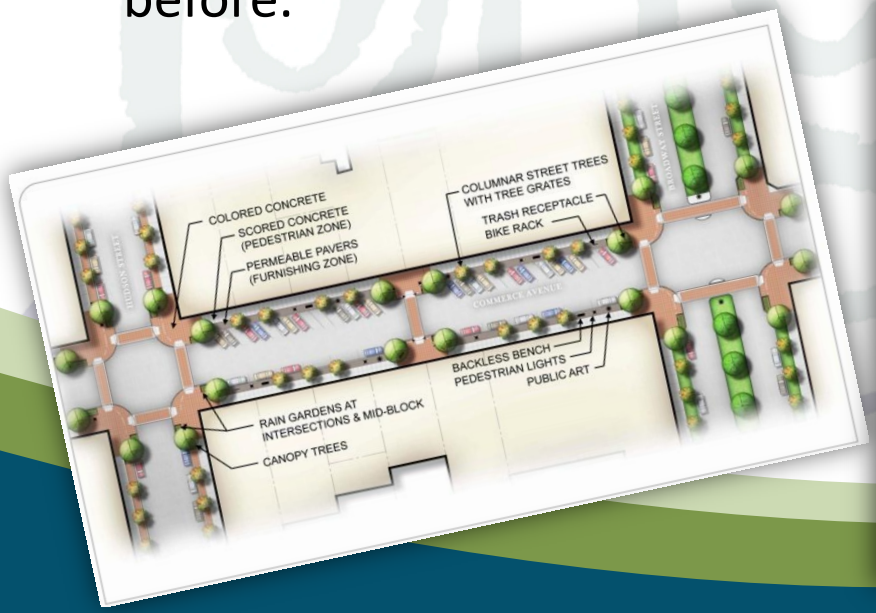
West Lagoon Closure

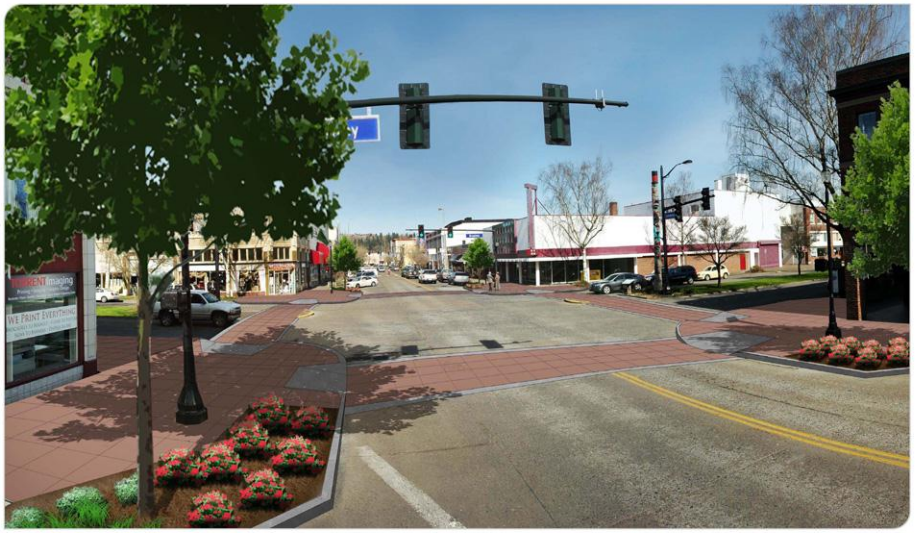
- Sewage diverted to Three Rivers Regional Wastewater Authority plant in March 2012.
- Decommissioning phase removing biosolids in process.
- Future use to be determined in 2014.

Strengthen economic conditions & create new opportunities

Downtown

- Façade improvement program supported two successful candidates in 2012: Longview Stageworks Theater Building and the Purcell Professional Building. New potential façade improvement projects are being solicited for 2013.
- Phase one of the streetscape project has been scheduled to start in the first quarter of 2014 with completion by December 2014 or before.





Simulation 2– Commerce Avenue and Broadway Intersection

Initiative: Strengthen economic conditions & create new opportunities

Downtown Project

- Developer has received extensions on property options through March 1, 2014.
- Developer continues to work on project scope, cost and financing.
- LCC is still a stakeholder in project.

Downtown Project

CARDON DEVELOPMENT GROUP cdg

COMMERCE APARTMENTS - LONGVIEW, WA

MULVANNY G2 ARCHITECTURE

Initiative: Strengthen economic conditions & create new opportunities

Development

Harbor Freight Tools (recently opened)

- Retail store, Twin City Mall, Suite A, next to Big Lots
- Estimated construction valuation $220,000

Bud Clary Remodel

- Expansion & remodel of Bud Clary Chevrolet dealership
- Adding approximately 2,240 sq ft to south side of building
- Projected construction valuation $986,079

St. John Medical Center

- Renovation of St. John Kearney Breast Center
- Projected construction valuation of $985,000

Development

Ulta Personal Care Products

- Retail beauty store, Triangle Center
- Projected construction valuation $350,000

Big 5 Sporting Goods

- Relocating from Three Rivers Mall to Triangle Center
- Projected construction valuation $439,800

Furniture World

- Retail store, 849 Commerce Ave., former Your Market Place

Development

Dutch Bros. Coffee

- 901 15th Avenue
- $20,000 interior remodel (plus $6,700 in signage)

Waite Industrial Park

- 3370 Washington Way
- Proposed 5 building complex
- SEPA processed for phased construction to consolidate Waite's out of area business to local site

PNW Metal Recycling, LLC

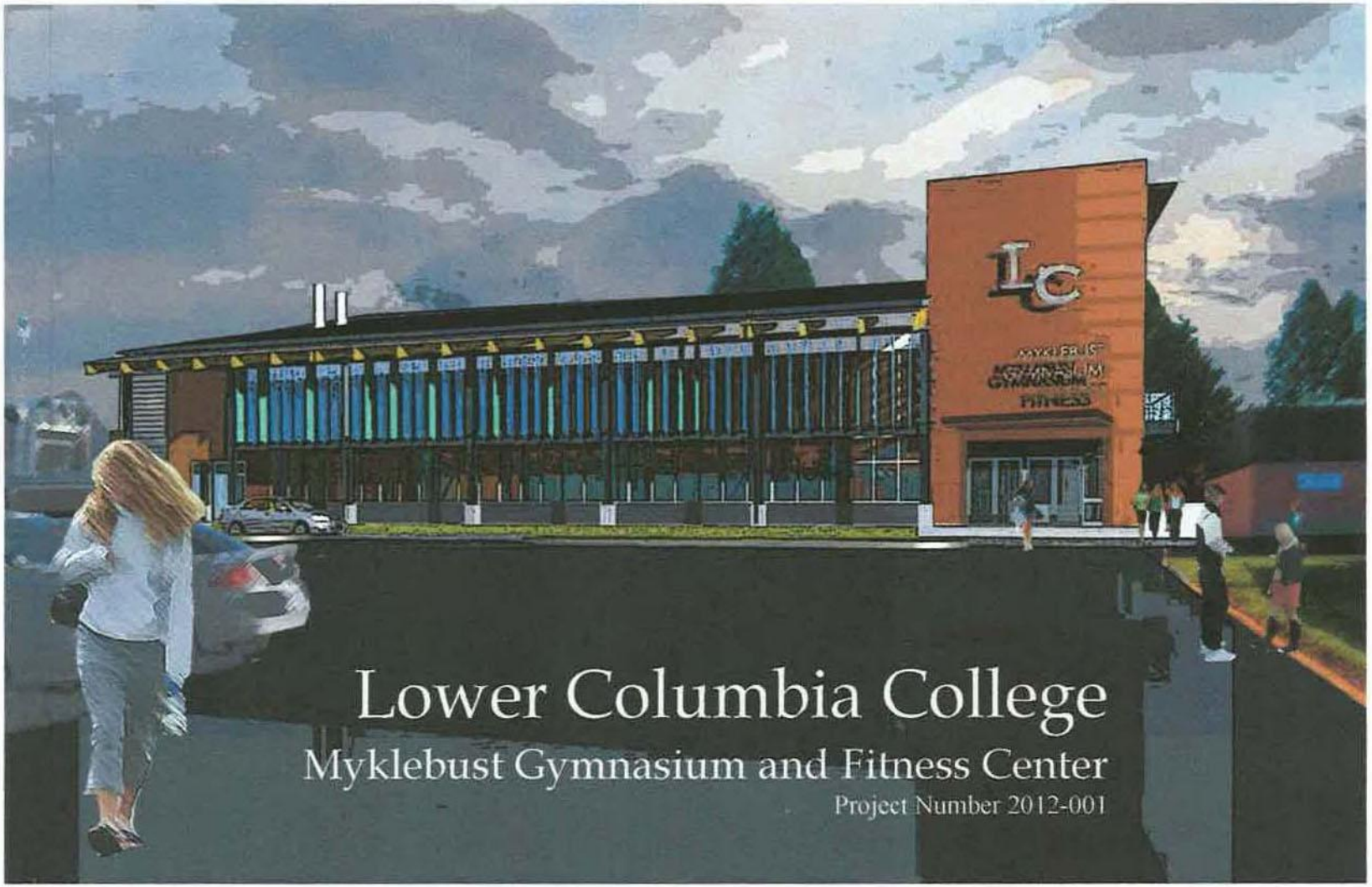
- Purchased existing facility at 3500 Hoehne Ave (formerly Tri-County Truss)
- Anticipates opening early December
- 10 full-time employees

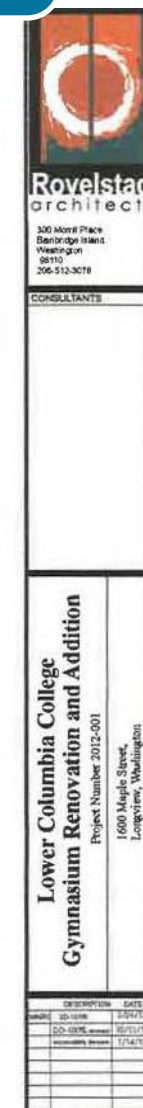
Development

LCC Athletic Facility

- Remodel and addition to existing 29,000 sq ft Mykelbust Gym
- 10,836 sq ft addition to fitness center; remodel locker rooms; remodel to existing non accessible 2nd floor fitness area
- Projected construction valuation $5.5 million

Development

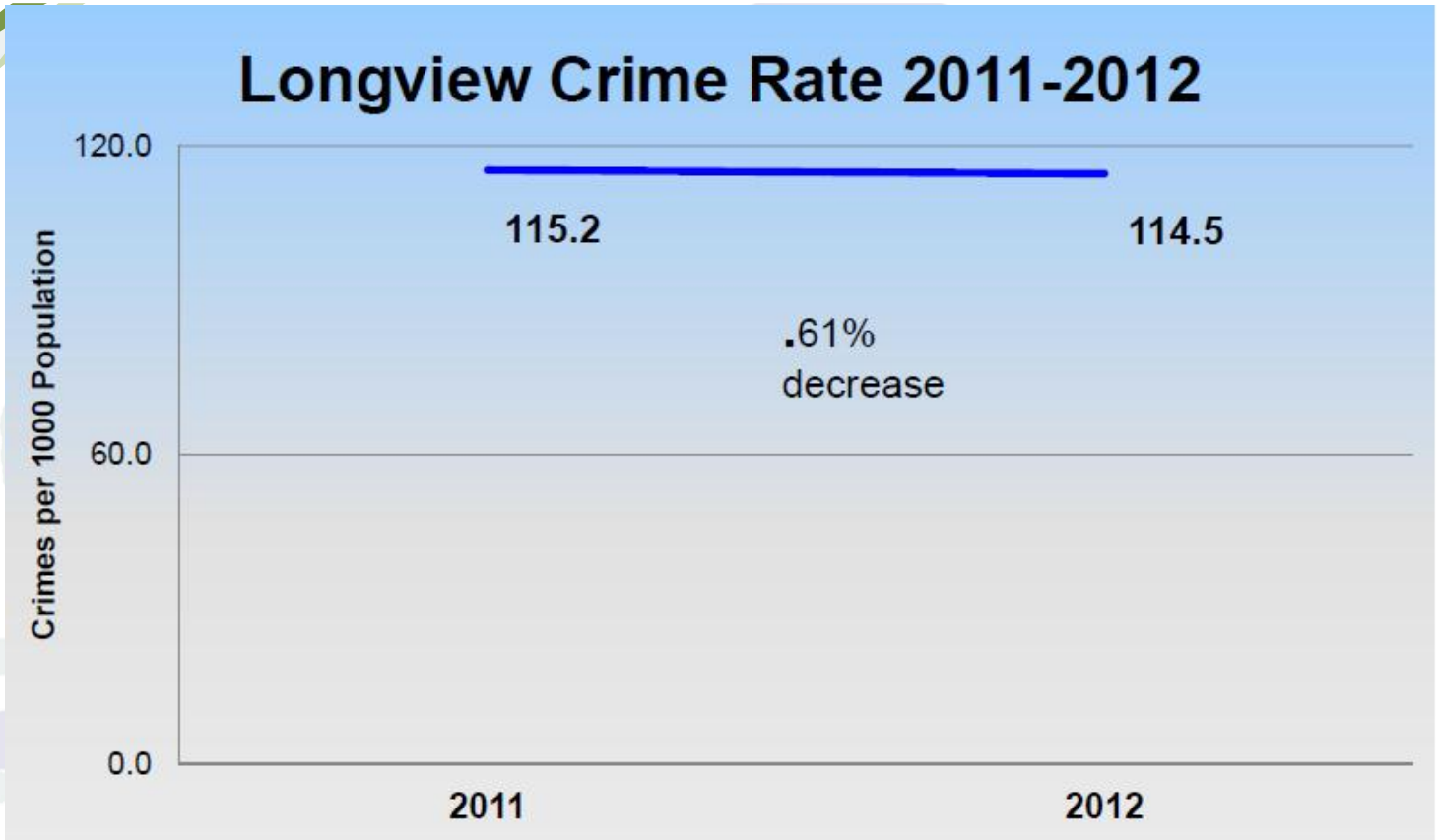




Initiative: Strengthen economic conditions & create new opportunities

Enhance public safety & emergency response

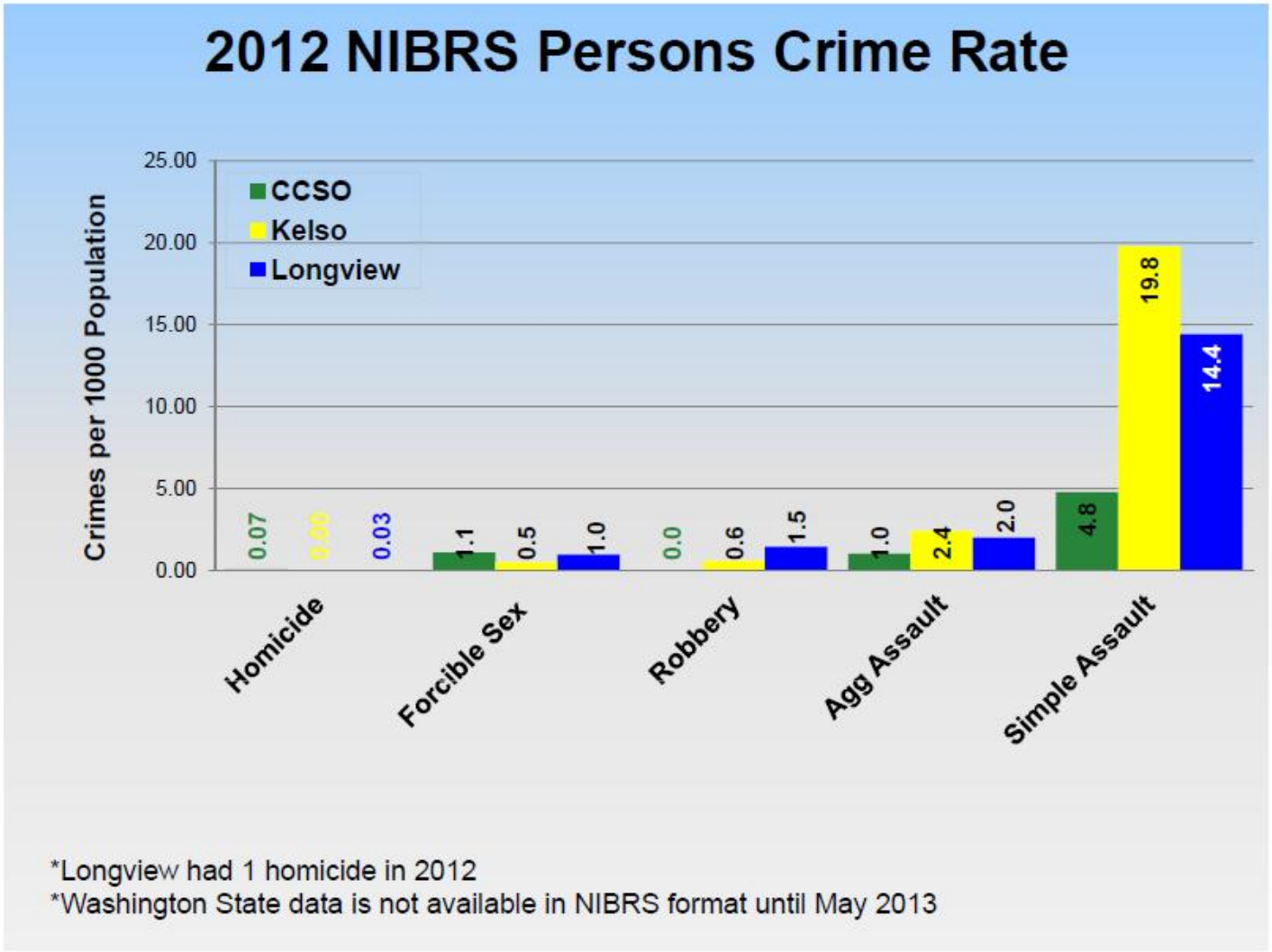
Crime Statistics



Longview crime rate measured by NIBRS methods is down by .61% since 2011

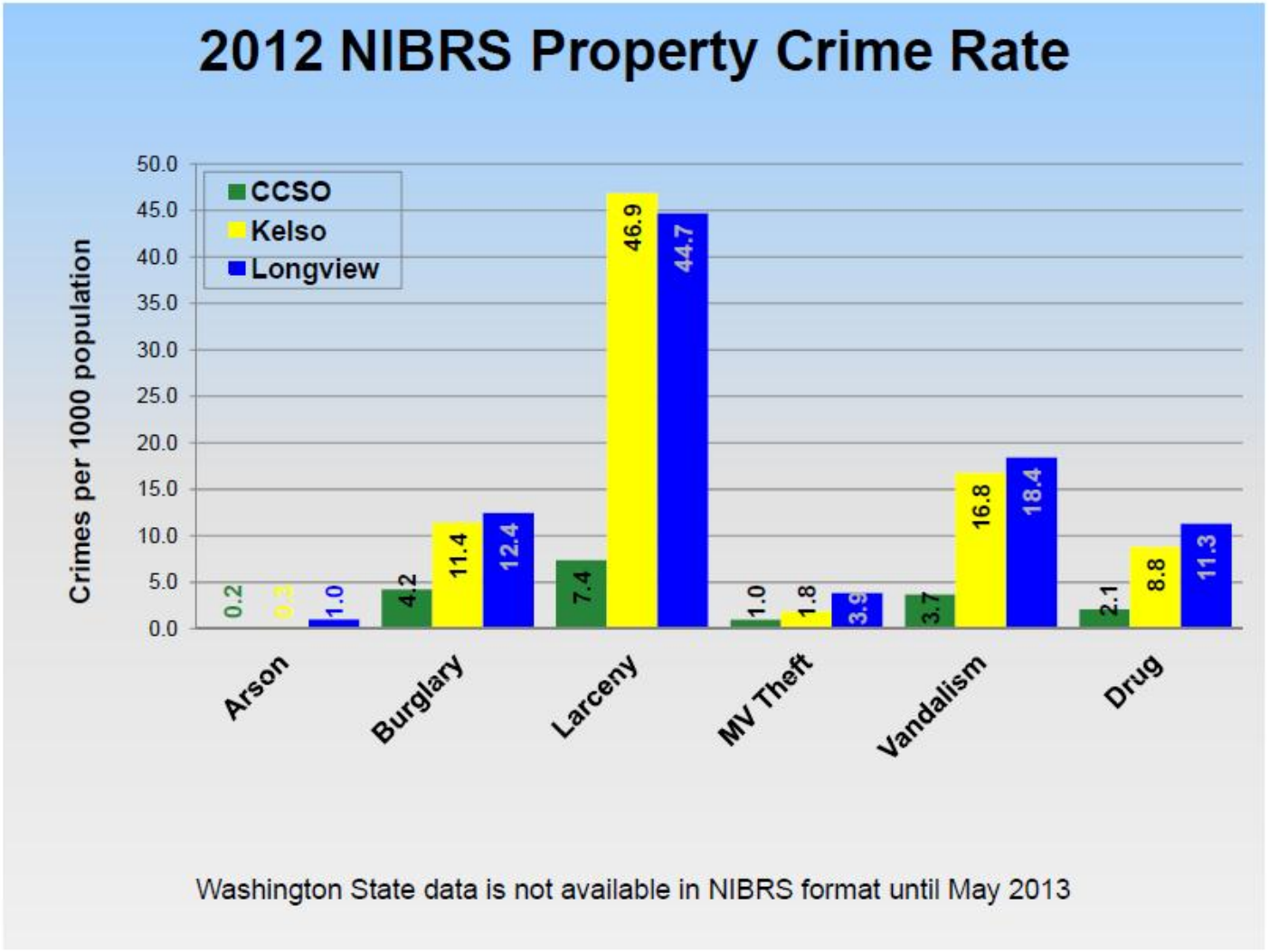
NIBRS Group A offenses includes Simple & Aggravated Assault, Homicide, Robbery, Sex Offenses, Arson, Burglary, Drug Offenses, Fraud, Larceny, MV Theft, Prostitution, Vandalism

Crime Statistics



*Longview had 1 homicide in 2012
*Washington State data is not available in NIBRS format until May 2013

Crime Statistics



School Zone Cameras

- Voters approved advisory vote in November to maintain school zone photo enforcement
- School speed violations have been reduced from an average of over 400 violations per month to approximately 274 violations per month, a 31% reduction in school speed violations
- March 2013: Council approved adding school zone cameras at Kessler, Olympic, St. Helens, Northlake and Mark Morris schools (pending school district decision)

Leadership Changes

- Fire Chief Daryl McDaniel retired in February after 10 years of service to Longview.
- Phil Jurmu was named new Fire Chief. Jurmu has served 20 years with the Longview Fire Department, 10 years as Battalion Chief.

EMS Services

- Reducing gap in EMS services by:
  - Implemented new AMR contract effective April 1, 2013. During April, May and June, AMR responded to all emergent EMS incidents in <8 minutes 94%, 96% and 95% of the time, respectively.
  - Between April 8th and June 7th, LFD operated an ambulance on a trial basis. This additional in-service unit closed the EMS gap. There was an ALS staffed ambulance for all emergent incidents 100% of the time.
- Pilot EMS project - Fire Chief recommendation:
  - Option #1 LFD Covers Station 82's Area Emergent EMS Incidents 765 Transports
  - $ 275,209 Revenue @ 25%
  - $ 150,000 Staffing Costs
  - $ 28,000 New Ambulance Depreciation
  - $ 30,000 Minor Facility Upgrades
  - $ 67,209 Total
- Continue to enhance contracted service agreements to further standardize methodology and coordinated response.

Preserve and improve neighborhoods

Recreational Marijuana

- In November 2012, voters passed Initiative 502 that calls for the establishment of a regulatory system licensing producers, processors and retailers of recreational marijuana.
- At the August 8, 2013 meeting, the City Council adopted Ordinance No. 3252 which declared a 6-month moratorium prohibiting recreational marijuana producers, processors and retailers from locating in the City of Longview.
- City staff recommend moratorium be retained.
- Public hearing held September 16th.

Highlands Revitalization

- Grant writing efforts to secure additional funding for the Highlands Revitalization efforts during 2012-2013.

Healthcare Foundation	$23,755	Used to purchase Community Center site
Weyerhaeuser Foundation	$15,460	Used to purchase Douglas St. Community Garden lots
Evans/Kelly Foundation	$13,000	Improvements to new Community Ctr.
Community Foundation	$25,000	To be used for Community Center operations/programs
2013 CDBG Funding	$98,949	Community Center remodel
Weyerhaeuser Foundation		Additional $37,000 grant pending
MET Life	$15,000	Law Enforcement Partnership Grant pending
NW Health Foundation Grant	$200,000	Letter of intent submitted

Improve transportation systems

Transit Enhancements

- New routes and hours of operation began August 19th.
  - Additional routes and more frequent service
  - Now serving area high schools & LCC

Washington Way Bridge Replacement

- WSDOT awarded a Highway Bridge Program (HBP) grant to the City to replace the bridge
- Total replacement project estimated at $5,308,000
- Federal Grant Funding $4,246,000 (80%)
- City local match $1,062,000 (20%)
- OBEC Consulting Engineers awarded contract for design
- Construction to begin May 2014.

Washington Way Bridge Replacement

Initiative: Improve transportation systems

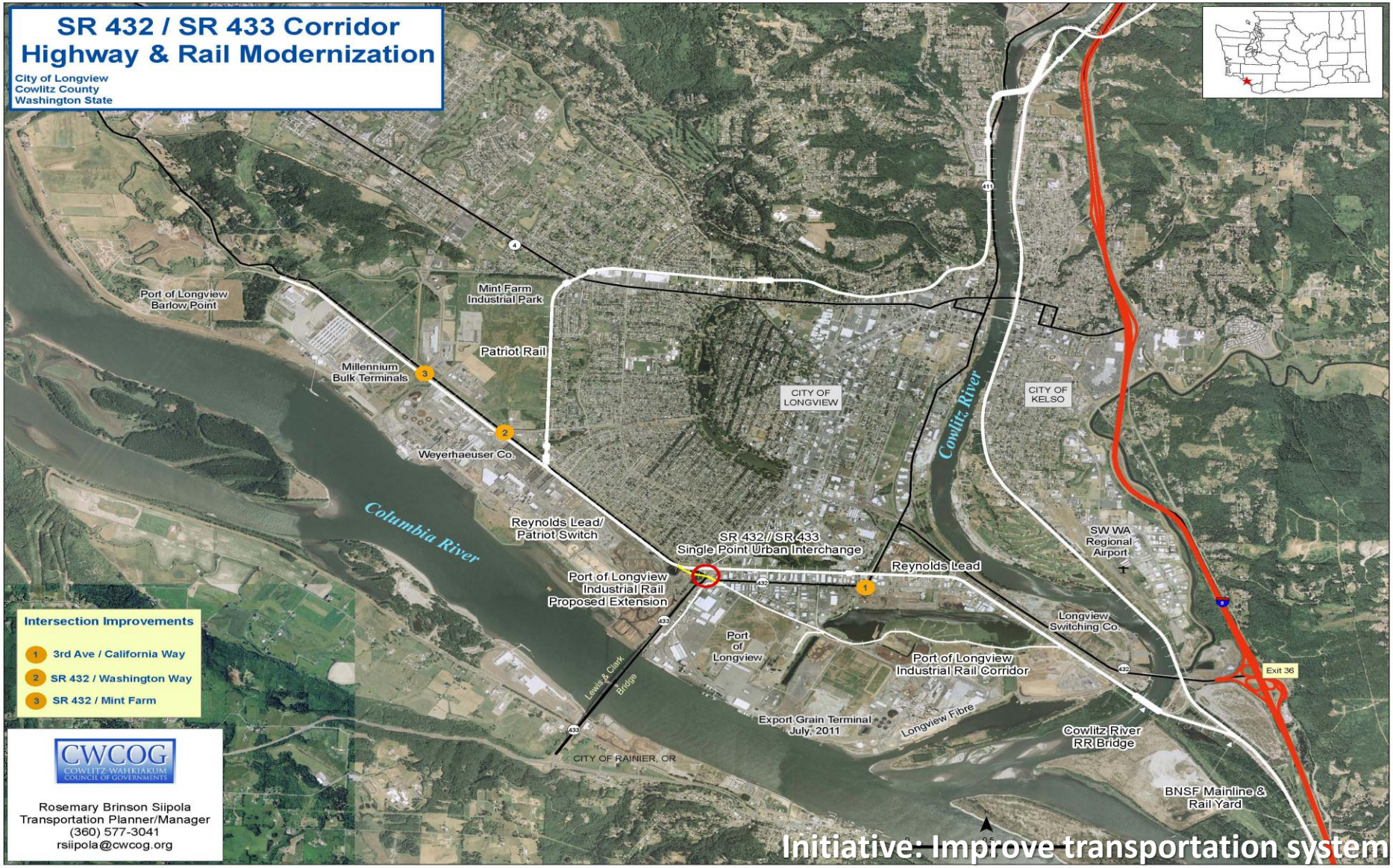
SR 432 Rail Realignment & Hwy Improvement

- The purpose of the SR 432 Rail Improvement and Highway Realignment Project is to identify a suite of affordable solutions that reduce congestion by:
  - Improving system reliability, flexibility and connectivity of the rail network west of the BNSF Railway mainline in the Longview/Kelso vicinity
  - Optimizing rail movements within the local network and with the BNSF Railway mainline
- Improving safety for all transportation modes, including pedestrians and bicycles, at intersections, linear segments, at-grade rail/roadway crossings, and throughout the corridor

SR 432 Rail Realignment & Hwy Improvement

- Maintaining or improving levels of emergency response
- Improving rail and roadway travel reliability
- Providing flexible rail and highway solutions that accommodate current and future industrial and commercial goods movement and linkages to regional transportation systems
- Allowing for implementation as individual or a combination of projects.

SR 432



Initiative: Improve transportation system

Address quality of place issues

Quality of Place

- 29th consecutive year the City has been recognized as a Tree City USA

- Four new sculptures installed by the Longview Outdoor Gallery in September 2013. Discussions underway for permanent siting of several other sculptures.

Quality of Place

- Third successful Squirrel Fest
  - 4th squirrel bridge unveiled
- Go Fourth Celebration with annual Cardboard Boat Regatta & Timber Carnival
- Concerts at the Lake
- Cowlitz Kick-Off Classic
- Chamber Fun-Runs
  - Jingle All The Way
  - Jingle In July
- 39th annual Unique Tin Car Cruise

Quality of Place

- Longview Public Library continues to expand opportunities for life-long learning, adult literacy (Project Read), early learning and pre-k literacy.
  - Countywide “Fire it Up!” adult winter reading program to encourage adult reading was successful. Will commence again in January 2014.
  - “Dig Into Reading” & “Beneath the Surface” children & teen reading programs offered many fun events throughout the summer.

Shay Locomotive Pavilion

- In 1997 John Chilson & Jeff Wilson began restoration process.
- In just the last two years, volunteers have spent over 2000 hours working on the project.
- A majority of volunteers from ILWU Local #21.
- With over $140k in personal funds, John Chilson and Jeff Wilson have completely restored the locomotive.
- Fundraising for the Pavilion has kicked off! Over $25,000 in monetary contributions. Additional $37,500 Kuntz Fund matching grant.
- Material contributors include: Performance Sheet Metal, TPI, Erickson Glass, Airgas, Steel Painters, Campbell Crane, Roemer Foundry, Carl's Towing, ProGraphyx, DeRosier Trucking, Fastenal, Port of Longview, Steelscape, Cowlitz PUD, Waite Specialty, Star Rentals, NW Building & Developing, Cal Portland, and Brian Magnuson.

Shay Locomotive Pavilion

Initiative: Address quality of place issues

Tennant Way LID Streetscape

ennant Way LID Streetscape
ngview, Washington | Conceptual Streetscape Plan | July 2012

BergerABAM

Initiative: Address quality of place issues

Tennant Way LID Streetscape

Looking west on Tennant Way

Initiative: Address quality of place issues

Tennant Way LID Streetscape

Looking *west* on Tennant Way *from near 12th Avenue*

Initiative: Address quality of place issues

Gateway signs

- 3 gateway sign locations planned
- First sign - Tennant Way. Construction estimate of $101,457 includes water feature, landscaping, general construction, services & materials
- Seeking community support of monetary donations and in-kind construction services or materials. YOU can help turn these designs into reality!

Thank you!

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