

Fulfilling the Vision

City of Longview State of the City Address
Presented by City Manager Bob Gregory
September 10, 2009



Fulfilling the Vision

*U*ntil Longview gives every man, woman and child within its limits an opportunity to live happily, to improve mind, soul and body, to have healthful surroundings, honest work to do and a home in which to live...Longview has an unfinished task.

Robert Alexander Long



Milestones in fulfilling Council initiatives



2009 COUNCIL INITIATIVES

OUR MISSION: It is the mission of the City of Longview to develop and implement strategies that protect and improve the quality of life in our community. In doing so, we strive to deliver services in a cost-effective manner and within an acceptable level of risk.

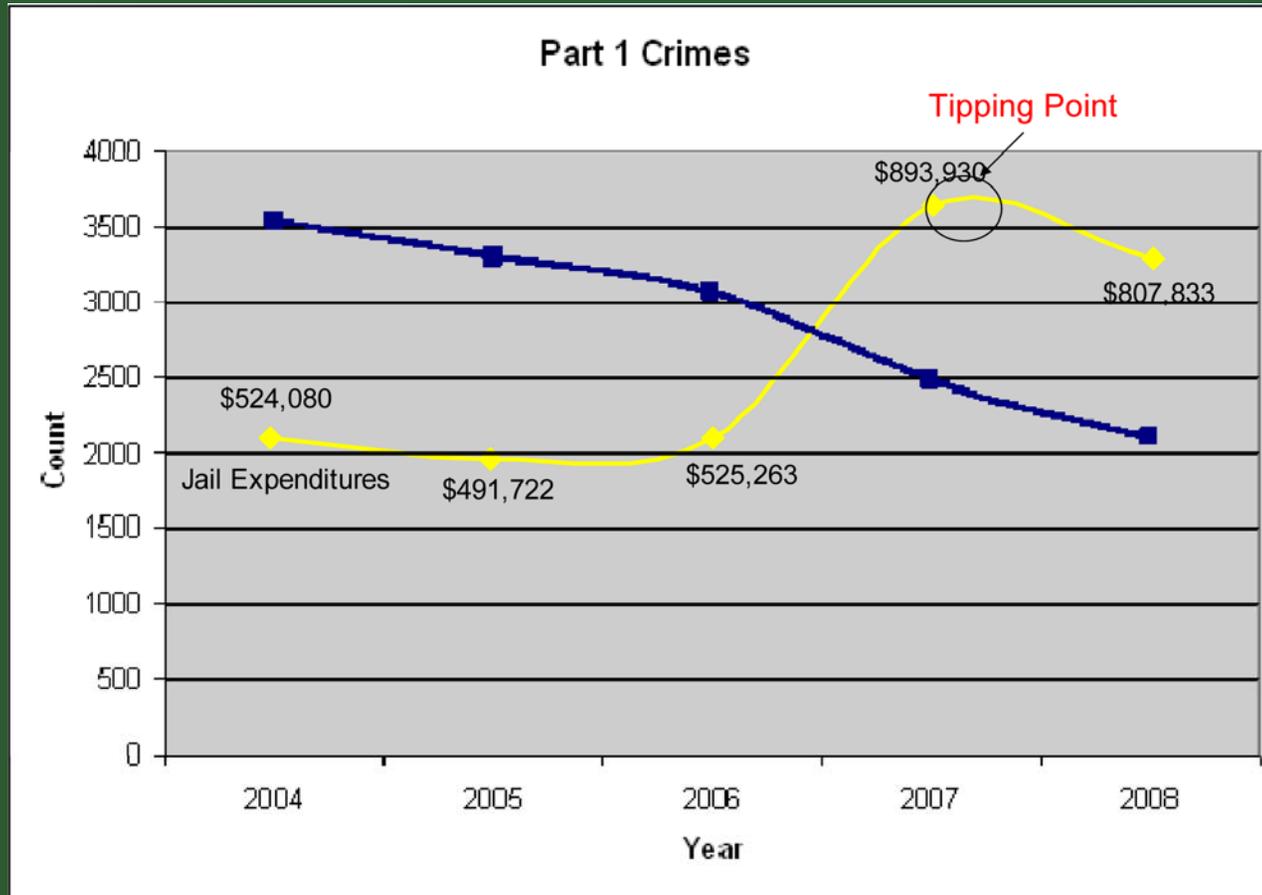
OUR VISION: Our vision of Longview requires forward-thinking leadership that creates an environment for excellence within the organization and promotes inclusiveness within the community.

- PRIORITY 1:** Address the crime problem.
- PRIORITY 2:** Ensure the continued effective financial management of the City.
- PRIORITY 3:** Support and proactively respond to current and future utility and building infrastructure needs.
- PRIORITY 4:** Address the fire and emergency medical services response gap.
- PRIORITY 5:** Create a financially strong diversified economy.
- PRIORITY 6:** Provide increased support in the Highlands area.
- PRIORITY 7:** Facilitate the preservation of existing neighborhoods and support sustainable managed growth.
- PRIORITY 8:** Maintain and improve the City's transportation system.
- PRIORITY 9:** Create a "sustainable" positive Longview image.
- PRIORITY 10:** Enhance parks, recreation, and cultural activities and facilities.
- PRIORITY 11:** Encourage the reduction of the carbon footprint in the community.
- PRIORITY 12:** Increase the vitality of downtown Longview.
- PRIORITY 13:** Promote a successful learning community.
- PRIORITY 14:** Promote a healthy community.
- PRIORITY 15:** Seek opportunities for funding and support of policies that will enhance the quality of life for Longview residents.

Ranking of importance:
■ Critical ■ Important ■ Nice to do but low in importance



Address the crime problem



Address the crime problem

Part 1 Crimes

| Crime | YTD 2008 | YTD 2009 | % Change |
|---------------------|----------|----------|-----------|
| Homicide | 0 | 1 | +100% |
| Rape | 7 | 7 | No change |
| Aggravated Assault | 21 | 10 | -52.83% |
| Robbery | 12 | 8 | -33.33% |
| Burglary | 77 | 93 | +20.78% |
| Larceny | 389 | 377 | -3.08% |
| Motor Vehicle Theft | 45 | 71 | +57.78% |
| Arson | 4 | 3 | -25% |

Overall, Part 1 Crime is up 2.52% from the 1st Quarter 2009 compared to the same time period in 2008. The increases have been in crimes against property.



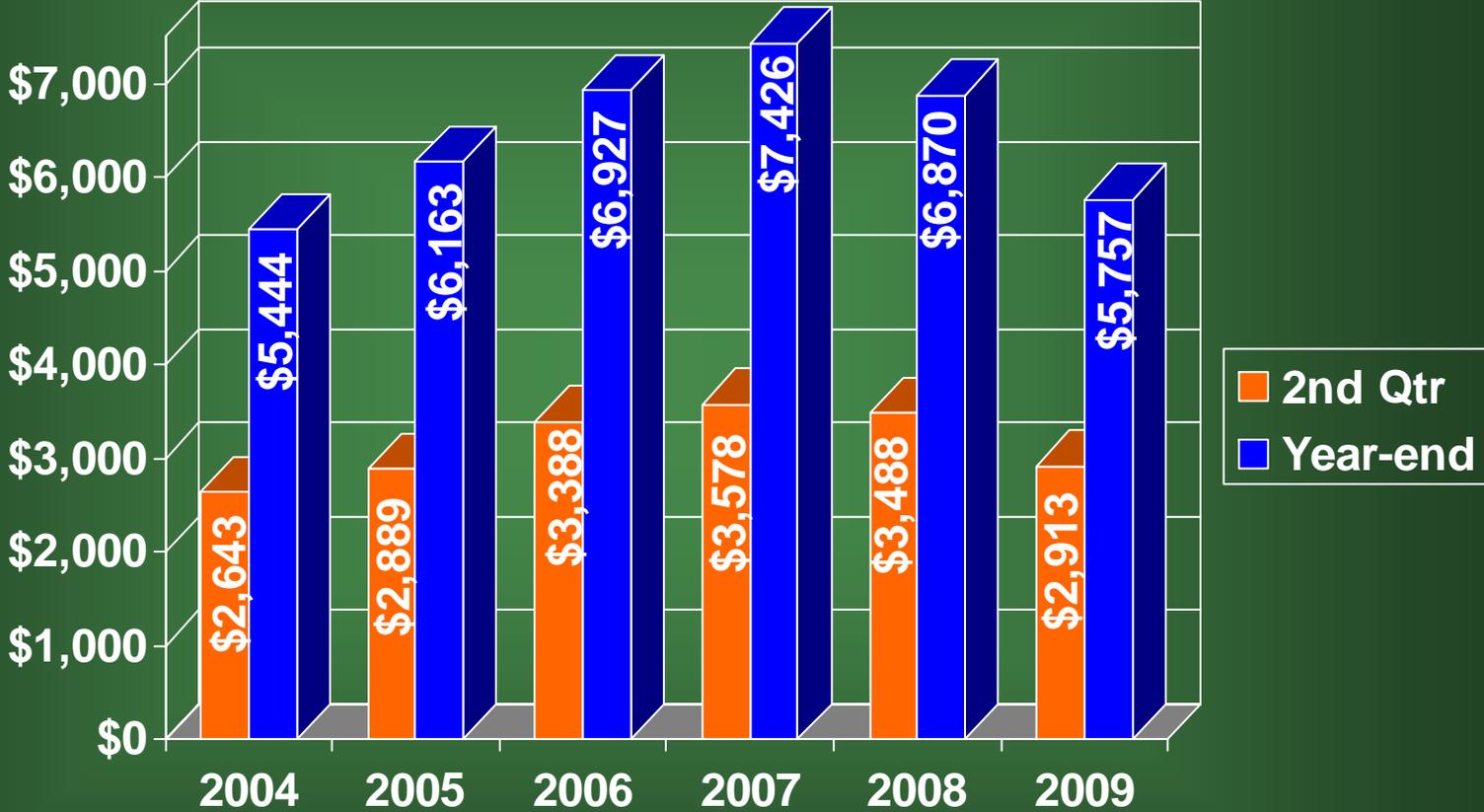
Ensure the continued effective financial management of the City

| General Fund Overview | 2009 Budget | 2009 Projected (Jun 30, 2009) | 2010 Budget |
|------------------------|-------------------|-------------------------------|-------------------|
| Beg Fund Balance | \$4,615,490 | \$4,816,101 | \$4,010,384 |
| Revenue | 30,610,280 | 28,601,840 | 28,887,858 |
| Cash Reserves Required | <u>428,400</u> | <u>805,717</u> | <u>1,401,926</u> |
| Total Revenue | 31,038,680 | 29,407,557 | 30,289,784 |
| | | | |
| Expenditures | 31,038,680 | 29,407,557 | 30,289,784 |
| Cont. to End Fund Bal | <u>0</u> | <u>0</u> | <u>0</u> |
| Total Expenditures | <u>31,038,680</u> | <u>29,407,557</u> | <u>30,289,784</u> |
| End Fund Balance | \$4,187,000 | \$4,010,384 | \$2,608,458 |
| % of End Fund Bal | 13.5% | 13.6% | 8.6% |



Ensure the continued effective financial management of the City - continued

Sales Tax History



Ensure the continued effective financial management of the City - continued

Cost Cutting Measures:

- Freeze vacant positions
- Salary freeze
- Early retirements
- No new merit (M&S) step increases
- Furloughs
- Reduced employer paid pension contributions
- Reductions in labor force
- Suspend vehicle depreciation



Ensure the continued effective financial management of the City - continued

Stimulus monies requested/ received:

- Mint Farm – \$1.44 million confirmed 8/27
- Federal Highway Administration – \$717,000
- Federal Transportation Administration – \$1.1 million
- SW Washington Workforce Development Council
- Other projects - \$1,579,277



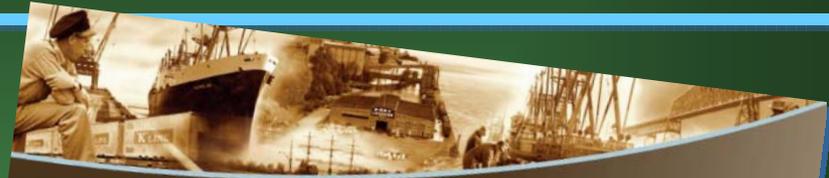
Create a financially strong diversified economy

| | |
|--|--------------|
| •NW Renewable biomass power project | \$72,500,000 |
| •New Wal-Mart Superstore | \$12,239,300 |
| •Columbia Theatre renovation | \$ 9,500,000 |
| •Lower Columbia Pathologists Lab | \$ 5,000,000 |
| •PUD new technical services building | \$ 3,031,000 |
| •Fibre Federal Credit Union interior remodel | \$ 2,772,000 |
| •Rebuild of fire-damaged Brooks Building | \$ 1,876,000 |
| •St. John's Medical Center renovation | \$ 1,850,000 |
| •Cowlitz Indian Tribe Medical Center | \$ 1,600,000 |
| •Swanson Bark Rail Spur | \$ 1,500,000 |



Create a financially strong diversified economy - continued

Port of Longview



- VISIONARY PLANNING BRINGS GRAIN PROSPECT TO LONGVIEW
- GREETINGS FROM THE COMMISSION
- OPERATING REVENUE REACHES ALL TIME HIGH
- MOBILE HARBOR CRANE
- CHANNEL DEEPENING PROGRESS
- EXECUTIVE DIRECTOR KEN O'HOLLAREN GUIDES NATIONAL ORGANIZATION
- LOCAL CONTRACTOR FINDS WORK AT PORT
- HOMELAND SECURITY
- WHAT ARE MY TAXES USED FOR?
- SEAPORTS DELIVER PROSPERITY

www.portoflongview.com

Visionary Planning Brings Grain Prospect to Longview
 River, Rail, Real Estate Combination a Logical Choice for EGT

In addition to a first class team of business recruiting professionals, Port officials are continually seeking opportunities to make the Port more attractive to prospective customers. Throughout its history, the Port has made improvements and investments that have attracted key customers.

When the EGT group, a joint venture of Bunge and Itochu, approached the Port with the prospect of an export grain terminal in 2006 it was for good reason. Past improvements had paved the way for new projects. The Port's appealing combination of direct access to a deep draft river, a dedicated rail line, and available property made Longview the logical choice for EGT.

In 1988, long before the proposed grain terminal, the Port of Longview joined together with other Columbia River ports to deepen the 40 foot channel to 43 feet. After twenty years of environmental studies, permitting and lobbying for funds, the deepening project is nearly complete. The new deep draft will allow vessels to carry heavier loads through the river and increase revenue per vessel. For example, an additional 6,000 tons of wheat per vessel is worth \$1 million in the marketplace. Known as the largest wheat and barley export gateway in the United States and the third largest grain export gateway in the world, a deeper Columbia River will allow the Port to remain competitive in the world marketplace.

The Port's Industrial Rail Corridor came online in early 2005, creating a direct connection between the Port and Burlington Northern Santa Fe and Union Pacific main rail lines. The \$21 million project included an overpass and 3.2 miles of uninterrupted rail track. The dedicated rail line allows several complete unit trains to enter the Port without breaking up or interrupting vehicle traffic, which provides a more efficient flow for grain exports.

Available real estate directly on the river is difficult to find, particularly enough to accommodate an export grain facility. In 1999, the Port anticipated future growth and purchased property, now known as the East Industrial Park, from International Paper Company. With direct water access, the Port's available riverfront and industrial

MISSION STATEMENT
 To provide expansion and development of foreign and domestic trade, to encourage commercial and industrial development, and to enhance waterfront recreational activities for the economic benefit of the citizens of the Port District.

SEE PLANNING ON PAGE 2



Create a financially strong diversified economy - continued

Conference Center Feasibility Study



Support and proactively respond to current and future utility and building infrastructure needs

Water supply and treatment plant - \$36 million

- Pre-design phase now
- 18 test wells at Mint Farm and 10,000+ soil and water quality samples done
- Construction late 2010 – summer 2012



Support and proactively respond to current and future utility and building infrastructure needs

West Longview Sewer diversion - \$26 million

- Construction summer 2010 – summer 2012
- Will increase capacity to accommodate growth in West Longview
- 2012-2014 treat and dispose of old biosolids at Lagoons



Provide increased support in the Highlands area.

- Officially organized, and hired a coach.
- Held two graffiti cleanups and two block cleanups.
- Received CDBG grant to add and replace street lights and increase handicap accessible curbs.
- Won a planning grant for major improvements to Archie Anderson Park.
- Trail project with CDBG funds approved by Council.



Facilitate the preservation of existing neighborhoods

- Zoning code updates
 - Residential
 - Commercial
 - Industrial
- New and revised subdivision codes



Create a sustainable positive Longview image

Community Assessment Action Team

- Entryway signs and way-finding signage
- Downtown façade improvements
- RA Long Park and Civic Center opportunities

R.A. Long Park Master Plan



Partnerships

Altrusa Park

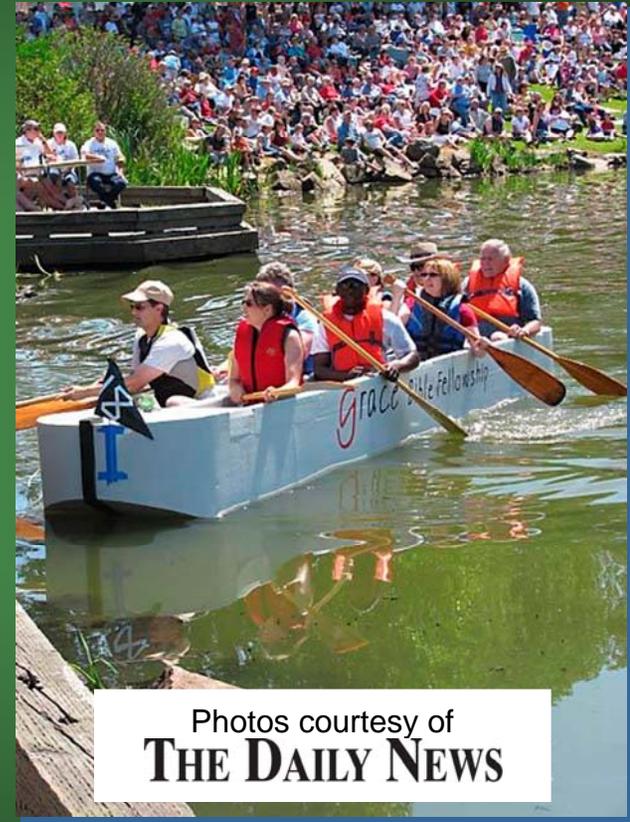
- \$25,000 grant
- Community contributions
- Neighborhood volunteers



Partnerships

Go 4th

- Taking risks
- Boat Regatta



Partnerships

- 1414 Club efforts
- Downtown



Volunteerism

- One child, one pack
- Ethnic Support Council
- Servant City
- Citizen efforts
- Countless more...



Regional Cooperation

Ballot measure
this fall to
gauge whether
there is
community
support for a
merger



Fulfilling the vision.



at www.mylongview.com

