

# Quality Prevails



Capitalizing on Longview's  
exceptional quality of place

State of the Cities Report by Longview City Manager Bob Gregory  
September 22, 2011

# Leadership

- New Police Chief Jim Duscha took the reins on July 1
  - New captain – Robert Huhta – September 2010
  - First female captain on force – Deborah Johnson – August 1
  - New Sergeant - Doug Kazinsky – August 1
- New Human Resources Director Keith Larson – August 22



# Financial Management

- As a result of budget reductions, especially in light of the current economy, we have a sustainable budget for the next two years.
- Sound financial management is evidenced by receiving a clean audit – accounting for things appropriately and accurately and having a report of “no findings” for more than 15 years.
- Well-City Award – helped us earn a 2% reduction in medical premiums
- Additional \$ savings achieved through the efforts of this year’s employee STARR award winners
- Utility pay-by-phone feature and e-statements



## 2011 General Fund Overview

	2011 Budget	2011
Beg Fund Balance	\$4,812,640	\$5,726,238
Revenues	<u>30,519,580</u>	<u>30,146,952</u>
Total Revenue	30,519,580	30,146,952
Expenditures	<u>30,824,130</u>	<u>30,366,416</u>
Total Expenditures	30,824,130	30,366,416
Beg Cash Required	<u>(304,550)</u>	<u>(219,464)</u>
End Fund Balance	\$4,508,090	\$5,506,774
End Fund Balance %	14.6%	18.1%

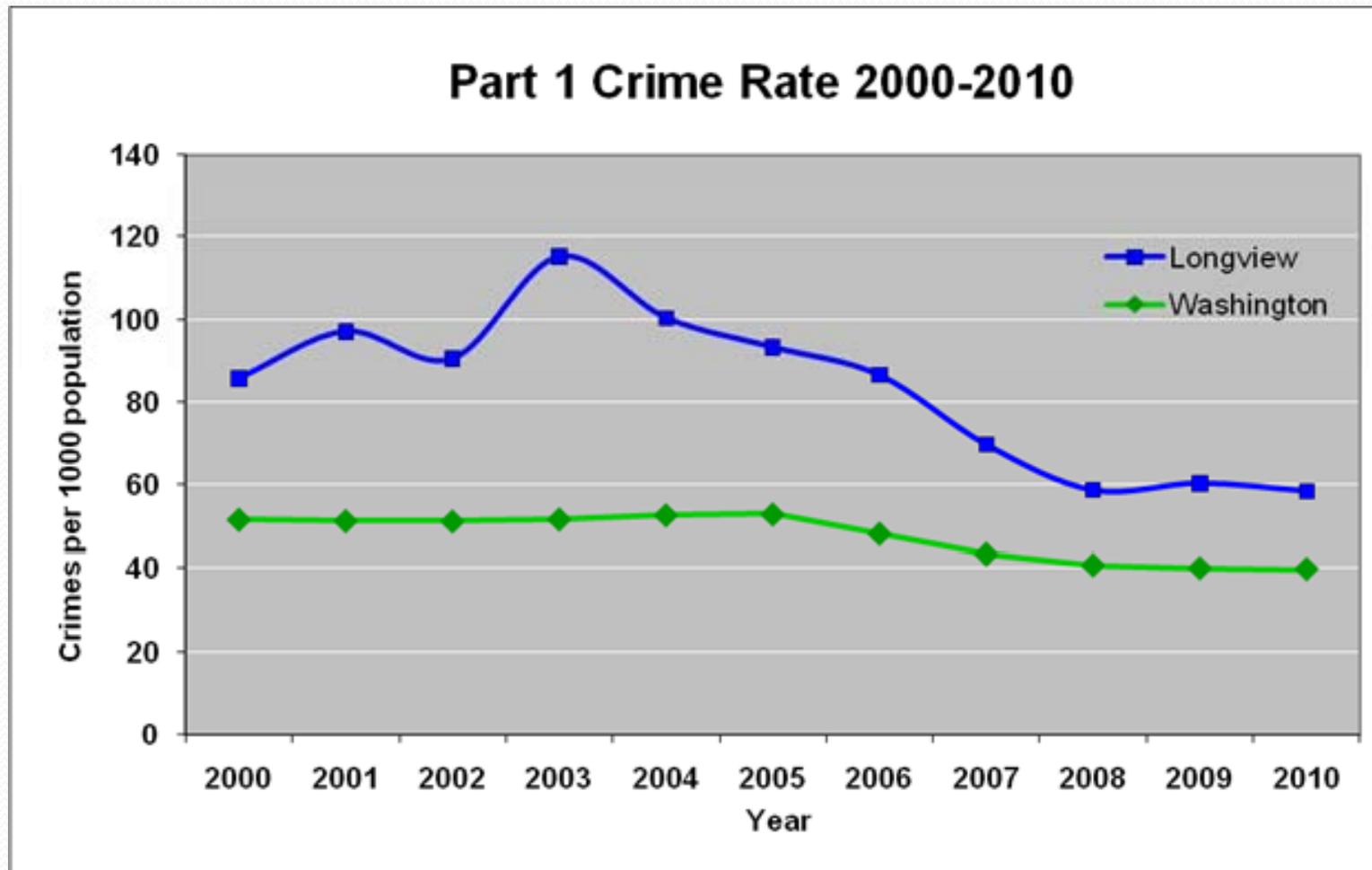
# Public Safety – Police

- 2008 PERF Report recommendations
- Recent HyattPalma Plan



# Public Safety – Police

## Part 1 Crimes Statistics



# Public Safety – Police

## Photo Traffic Enforcement Pilot Project

- Pilot Program through May 1, 2012
  - Red Light Cameras - February 2011
  - Speed zone cameras – March 2011
- Red Light Enforcement
  - 15<sup>th</sup> & Ocean Beach Highway
  - 38<sup>th</sup> & Ocean Beach Highway
  - NW Nichols & Ocean Beach Highway
- Speed Enforcement in two school zones
  - Mint Valley Elementary
  - CVG Elementary



# Public Safety – Police

## Photo Traffic Enforcement Pilot Project

- Between January 2011 and July 2011 (test period to most current data), red light violations have decreased 20% from 615 in January 2011 to 489 in July 2011.
- Between February 2011 and May 2011, 11% decrease in violations in speed zone at CVG elementary.
  - 44.4% decrease in violators going 16-20 MPH OVER the speed limit (March – May).
  - Top speed violator in CVG school zone was traveling 48 MPH.
- 17.8% reduction in violations in Mint Valley elementary school zone.
  - 34.2% decrease in violators going 16-20 MPH OVER the speed limit (March – May).
  - Top speed violator in Mint Valley Speed zone was traveling 45 MPH.

# Public Safety – Police

## Photo Traffic Enforcement Pilot Project

- **Petitioner's Initiative #1**

- This Measure would require a City ordinance authorizing the use of automated traffic safety cameras, enacted after January 1, 2007, be subject to advisory vote at the next general election after ordinance enactment.

- **City Proposition #1**

- Should the City of Longview continue with the use of automated traffic safety cameras at intersections (commonly known as “red light cameras”) after the end of the trial period May 1, 2012.

- **City Proposition #2**

- Should the City of Longview continue with the use of automated traffic safety cameras in school zones after the end of the trial period May 1, 2012.



# Public Safety – Fire

- EMS Enhancements
  - Four firefighters/paramedics hired through the SAFER grant
  - Will be purchasing a vehicle with transport ability
- Service level planning and council adopted response measures
  - Continue with 2007 Gap in Service Plan
  - Capital Facilities Plan completed



# Fire & EMS Response Gap Update

## Summary of Incident Responses

Response Type	Number of Incidents	Pct Meeting Standard
Respond to Structure Fires 6 min or less 90% of time	38	74%
Full Assignment Arrive to Structure Fires 9 min or less 90% of time	38	58%
Respond to Technical Rescues 8 min or less 90% of time	4	75%
Responses Not Measured	1189	

# Fire & EMS Response Gap Update

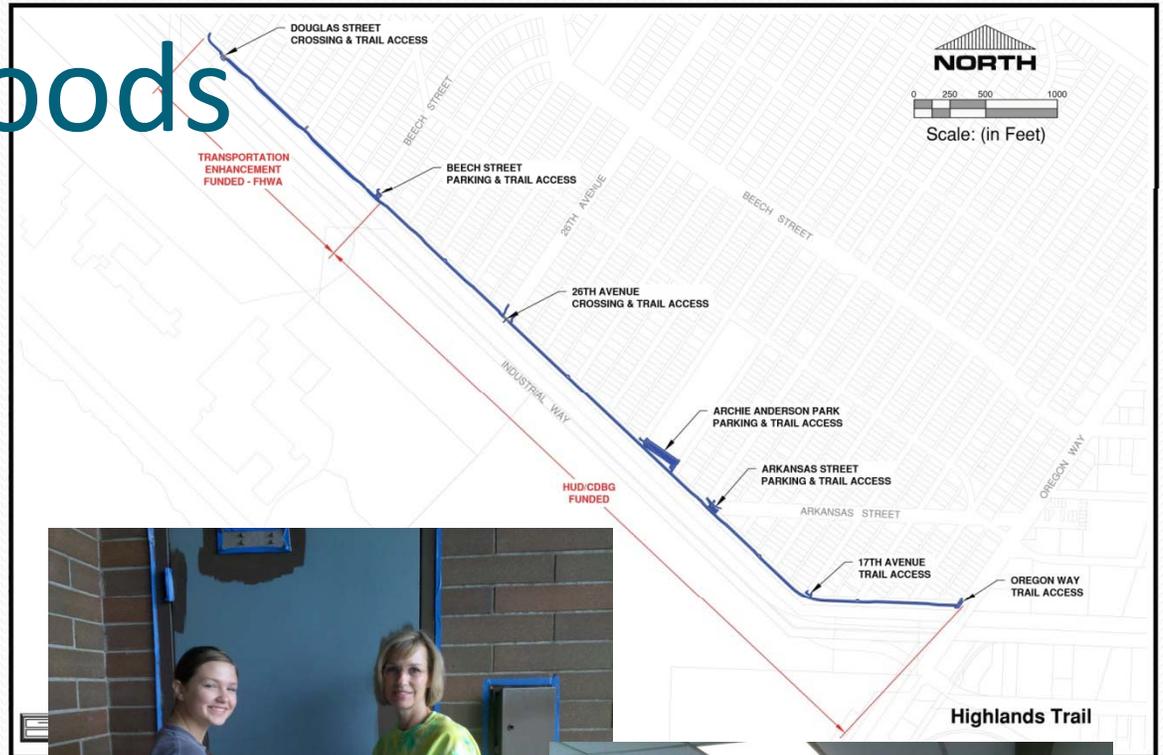
## AMR Summary: 2010 EMS Incident Responses

Response Type	Number of Incidents	Pct Meeting Standard
Respond to BLS EMS 6 min or less 90% of time	1229	64%
Respond to ALS EMS 8 min or less 90% of time	1968	77%
Respond to All EMS in 8 min or less 90% of time	2018	91%
2009 Responses and Performance	2182	92%
2010 Level Zero Occurrences	179	
2010 C2FR Back-up Responses	53	

Level Zeros per month average =15 or 8 hours cumulative time/month

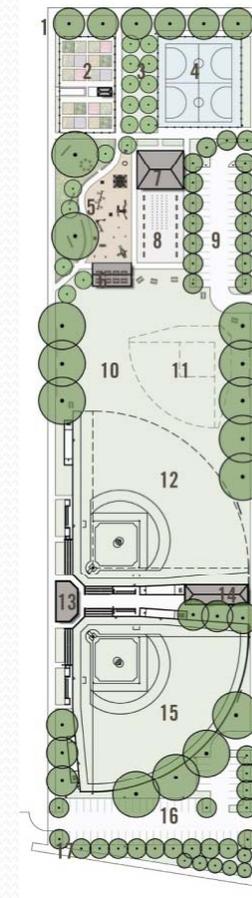
# Neighborhoods

- Highlands Neighborhood
  - Thanks to community events like United Way's Day of Caring and all of the businesses that participate
  - New library/ community area
  - Trail project



# Neighborhoods

- Highlands Neighborhood
  - Archie Anderson Master Plan
  - Highlands Community Center
  - Neighborhood library
  - Community garden
  - Scout troops
  - Community partnerships



beautiful large trees create a grand and welcoming ENTRANCE to the park

a small COMMUNITY GARDEN provides [20] 1.5'x1.5' plots for gardening on the park's property; the garden is surrounded by a locked fence and has a small shared storage shed, water access, and a bulk material drop-off area

an ORCHARD creates a shady outdoor gathering space and provides fresh fruit for park-goers to pick; community events and education programs could be scheduled during the trees' harvest times

the BASKETBALL COURTS are lit and have a wider plaza-like area for viewing games and staging events during tournaments

the CHILDREN'S PLAY AREA accommodates toddlers and school-age children, and is a combination of natural play elements and manufactured play equipment; orchard trees spill into the nature play area and an arching sidewalk divides the more natural play from the more structured play; the nature play area contains large and small trees, log seating elements, a stone story circle, and earth mounds for added interest; the play equipment is set into wood safety surfacing material; curving seatwalls and a variety of benches provide plenty of places for people to sit and enjoy the park

the PICNIC SHELTER area includes an open-air structure w/ picnic tables, barbecues, a water fountain, trash receptacles, and electrical outlets

a MULTI-USE BUILDING provides space for indoor activities; the restroom can be accessed from inside or outside the building and is open to the public during regular park hours

the NORTH PARKING LOT has 34 spaces and a planting palette that blends the parking area into the park

a large PUBLIC PLAZA with benches doubles as a WATERPLAY AREA when the flush water jets are turned on

on either side of the upper open lawn area, CONCRETE SEATWALLS AND LARGE TREES provide shady places for people to sit and watch soccer games, enjoy community events, or relax along their evening stroll

the T-BALL FIELD has portable fencing that is only used during the baseball season

the MAJORS-MINORS/ROOKIE FIELD has permanent infield fencing and portable outfield fencing, and portable pitching mounds make this field usable for different age groups; when baseball season is over, the fences are removed and the entire space becomes a flexible, open lawn area for community events and impromptu park activities

the CONCESSIONS/PRESS BOX building also contains a restroom that is open to the public throughout the year and during regular park hours

the MAJORS-MINORS FIELD has lights and permanent infield and outfield fencing that stay up year-round, as well as portable pitching mounds that make it usable for different age groups

the SOUTH PARKING LOT and has 58 spaces and plantings that blend it into the park, but keep it open enough to promote safety

the TRAILHEAD connects the park to the future Highlands Trail

# Infrastructure

- New Water Treatment Plant
  - Anticipated completion date end of December 2012
  - \$32.8 million project estimate



# Infrastructure

- Sewer diversion project
  - Anticipated diversion complete February, 2012 – biosolids removal begins afterwards
  - \$21 million (including biosolids removal)
- Still looking for water skiing vendors!



# Transportation

- Civic Circle improvements
- Tennant Way/15<sup>th</sup> intersection improvements – paving week of September 19
- New signal at Tennant Way and 14th
- First hybrid bus to roll out in late fall



# Development

- New commercial construction and developments
  - Wal-Mart to Super Wal-Mart \$10,419,354
  - Red Canoe Credit Union Renovate  
Main Branch \$ 800,400
  - 12,000 sf Addition to Waste Control  
Facility Building \$ 800,000
  - Stratford Arms Apartment Building  
Renovation \$ 740,441

# Culture and Enrichment

## DOWNTOWN

- TIP Strategy 3.2: Support the development of downtown Longview as a regional destination
- HyattPalma Downtown Action Plan
  - Full report online
  - Downtown parking changes
  - Organize framework for new downtown partnership, including manager
  - Increased police presence by foot, bike, and patrol cars
  - Streetscape improvements– moving ahead



# Culture and Enrichment

## DOWNTOWN

- Downtown Live – second year
  - Have had a couple of great turnouts with Slow Drags and Cardboard Boat Regatta display
- Downtown Outdoor Gallery
  - 11 new works of art in a four-block area on Commerce



# Culture and Enrichment

## COMMUNITY EVENTS

- Bike Criterium – second year
- 3<sup>rd</sup> Annual Cardboard Boat Regatta
- New playground area at Lake Sacajawea



# Culture and Enrichment

- First Annual Squirrel Fest
  - Well attended
  - Community got to meet Sandy B. McNutt
  - New bridge to be installed on Kessler between 25<sup>th</sup> & Hemlock, spanning Kessler





Quality prevails...  
and thrives!

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